

## DRAFT PROGRAMME AT A GLANCE

This first outline version of the programme is to whet your appetite and solicit your comments and suggestions.

It gives the title of sessions of all formats (panels, briefings, workshops, book presentations, experiential activities, and more) for which speakers have already been confirmed. You can expect to find in each authoritative individuals, renowned or less so, but always 'long' on insights.

As the programme evolves, more sessions will be added and aggregated in the relevant macro categories that make up the MB prism – your antidote to silo-thinking.

### SESSIONS (in alphabetical order)

- Adaptation - Is it the only viable long-term climate change strategy?
- Addressing inequalities – What are some new ideas?
- Autocracies - Do they offer a path to economic success or just a false promise?
- Doing business in China – What does it look like?
- Everything 'tech' (medtech, fintech, neurotech, welltech, etc.) – What's the potential and where is it leading us?
- Experiential art atelier - Drawing together
- Generative AI, misinformation and disinformation - How bad is it and what to do about it?
- Geo-economic and geopolitics - Much more turbulence to come?
- Governance transitions – What are the best models forward for family businesses?

- How to best plan for the long-term?
- How to best value nature?
- India's moment - Bound for economic success and financial glory or stuck in a trickle-down morass?
- Leading without a guide – A practical exercise in decision-making
- Long-term asset-owners - How should they be investing?
- Neuroscience and wellbeing – How to become a more resilient leader?
- Small and smart states - What role for them in the future?
- The latest science on longevity - What does it tell us?
- Outlook on the China – Western dynamic
- Outlook on the financial markets
- Outlook on the global economy
- Outlook on the green transition
- Outlook on Russia
- Outlook on the Middle East
- The power of music - How does it improve our wellbeing?
- The three “Ps” (polarization, populism and post-truth) – What's their impact for society and business?
- Trust and social connectedness – How to improve them?
- VC and start-ups: from seed to success – What does it take?

### **“LITERATURE LIVE – INSIGHTS STRAIGHT FROM THE AUTHOR’S MOUTH” (in alphabetical order)**

- Philippe Aghion - “25 recommandations pour l'IA en France”
- Violette Bouveret et Jérémy Lamri - “Oser le Courage : Une valeur nécessaire à la survie des organisations”

- Simon Commander - “The Connections World: The Future of Asian Capitalism”
- David Drewry - “The Land Beneath the Ice”
- Florence Noiville - “Kundera - Ecrire, quelle drôle d’idée !”
- François-Xavier Oliveau - “La crise de l’abondance”
- Armen Sarkissian - “The Small States Club – How Small Smart States Can Save the World”
- Pranjal Sharma - “The Next New: Navigating the Fifth Industrial Revolution”



OUR PRISM - YOUR ANTIDOTE TO SILO THINKING