



# SUMMIT OF MINDS

## ON SNOW

22-24 MARCH 2024



FRIDAY  
22 MARCH

TIME	FRIDAY 22 MARCH	LOCATION
16.00–16.30	REGISTRATIONS & TEA TIME	Hotel PlanB
16.30–16.35	WELCOME <b>Mary Anne Malleret</b> , Partner & Creative Director, Summit of Minds, France <b>Thierry Malleret</b> , Author; Managing Partner, Monthly Barometer and Summit of Minds, France	Hotel PlanB Salon
16.35–17.35	RAPID ROUND-THE-ROOM BRAINSTORMING WHAT MATTERS NOW & WHAT'S COMING? 1) What's surprising you the most? 2) What's a big idea that you consider underrated? 3) What's a big idea that's not getting enough attention?  Led by: <b>Nik Gowing</b> , Managing Partner, Thinking the Unthinkable, UK With: <b>Jennifer Blanke</b> , Non-Executive Director, Symbiotics Investments, Switzerland <b>Yves Daccord</b> , Executive Chairman, Edgelands Institute / Principles for Peace / Le Temps media group, Switzerland <b>Daniel Gerlei</b> , President, Global Young Entrepreneur Society, Hungary <b>All of you</b>	Hotel PlanB Salon
17.35–18.20	LET'S TALK ABOUT: WARS & HUMANITARIAN CRISES. "ABROAD & AT HOME" Led by: <b>Thierry Malleret</b> , Author; Managing Partner, Monthly Barometer and Summit of Minds, France With: <b>Yves Daccord</b> , Executive Chairman, Edgelands Institute / Principles for Peace / Le Temps media group, Switzerland <b>Jean-Marc Rickli</b> , Head of Global and Emerging Risks, Geneva Centre for Security Policy, Switzerland <b>Katie Sams</b> , Deputy Executive Director & COO, Centre for Humanitarian Dialogue, Switzerland	Hotel PlanB Salon
18.20–19.05	LET'S TALK ABOUT: WHAT LONG-TERM ASSET-OWNERS ARE DOING Led by: <b>Olivier de Richoufftz</b> , Secretary General, Family Enterprise Foundation, Canada With: <b>Sach Chandaria</b> , Managing Partner, Comcraft, Switzerland <b>Michel Meert</b> , Head of E&F Consulting Europe, Mercer Investments, Belgium	
19.30–21.30	APERRO & ICE BREAKING DINNER	Hotel PlanB
21.30–22.15	FIRESIDE CHAT ARE YOU MAKING A DIFFERENCE? We all aspire to have a positive impact on our immediate surroundings & the wider world. Join three brave community members who have agreed to put their own contribution under the microscope. What does this mean and what does it entail? Question them and question ourselves.  Led by: <b>Mary Anne Malleret</b> , Partner & Creative Director, Summit of Minds, France With: <b>Christine Batruch</b> , President, Bohdan Hawrylyshyn Family Foundation, Switzerland <b>Omar Bawa</b> , Co-Founder & COO, Goodwall, Switzerland <b>Lewis Swire</b> , Founder & CEO / Co-Founder & Director – UK Operations, The Curious Times/ Global Young Entrepreneur Society, UK	Hotel PlanB Salon





# SATURDAY

23 MARCH

TIME	SATURDAY 23 MARCH	LOCATION
08.30–09.15	<p>COFFEE WITH CONTENT: UPDATE ON THE MIDDLE EAST</p> <p>Led By: <b>Jean-Marc Rickli</b>, Head of Global and Emerging Risks, Geneva Centre for Security Policy, Switzerland</p> <p>With: <b>Kawa Hassan</b>, Nonresident Fellow, Middle East &amp; North Africa, Stimson, Belgium &amp; USA</p>	<p>Hotel PlanB <i>Salon</i></p>
09.30–15.00	<p>WALKSHOPS IN THE SNOW WITH MICRO-SESSIONS Choose between snowshoeing or ski-touring.</p> <p>OBSERVING THE WORLD - THE POWER OF ASKING With: <b>Nicolas Nova</b>, Anthropologist &amp; Explorer, Geneva University of Art &amp; Design, Switzerland</p> <p>LEADING WITHOUT A GUIDE - AN EXERCISE IN DECISION MAKING With: <b>Blaise Agresti</b>, Co-Founder &amp; Managing Partner, MountainPath, France</p>	In the mountains
14.30–15.00	VARIOUS RETURN TIMES	To the hotel
15.30–16.00	<p>LET'S TALK ABOUT: HOW TO CREATE COURAGEOUS ORGANIZATIONS? AND WHY IT MATTERS?</p> <p>Led by: <b>Erik Decamp</b>, Author &amp; Mountain Guide</p> <p>With: <b>Violette Bouveret</b>, Author, Professor &amp; Senior Business Executive, France <b>Jérémy Lamri</b>, Author, CEO @Tomorrow Theory // Co-Founder @Le Lab RH, France</p>	<p>Hotel PlanB <i>Salon</i></p>
16.00–16.30	<p>LET'S TALK ABOUT: THE RUSSIAN ELECTION: COULD IT CHANGE ANYTHING – IN RUSSIA &amp; ABROAD?</p> <p>Led by: <b>Thierry Malleret</b>, Author; Managing Partner, Monthly Barometer and Summit of Minds, France</p> <p>With: <b>Luke Harding</b>, Author &amp; Senior International Correspondent, The Guardian, UK</p>	<p>Hotel PlanB <i>Salon</i></p>
16.30–17.00	TEA BREAK	Hotel PlanB
17.00–17.45	<p>LET'S TALK ABOUT: THE GREEN INVESTING OUTLOOK</p> <p>Led by: <b>Meagan Fallone</b>, Entrepreneur in Residence; Director, Climate Solution Accelerator, CARE international, Switzerland</p> <p>With: <b>Benjamin Firmenich</b>, Vice-Chairman, Impact Finance, Switzerland <b>Eoin Murray</b>, Former Head of Investment, Hermes Federated, UK <b>Peter Vanham</b>, Author; Executive Editor, Fortune, Switzerland</p>	<p>Hotel PlanB <i>Salon</i></p>





SATURDAY  
CONTINUED  
23 MARCH

TIME	SATURDAY 23 MARCH	LOCATION
17.45–18.30	<p>LET'S TALK ABOUT: AI - ITS IMPACT ON YOU &amp; HOW YOU DO BUSINESS</p> <p>Led by: <b>Jennifer Blanke</b>, Non-Executive Director, Symbiotics Investments, Switzerland</p> <p>With: <b>Jérémy Lamri</b>, Author, CEO @Tomorrow Theory // Co-Founder @Le Lab RH, France <b>John Mallery</b>, CTO, WFA Group, USA <b>Raphael Marichez</b>, Chief Security Officer, Palo Alto Networks, France</p>	<p>Hotel PlanB <i>Salon</i></p>
18.30–19.00	<p>2024 GEOPOLITICAL OUTLOOK THROUGH TEN PAINTINGS</p> <p>Led by: <b>Florence Ribes</b>, Partner, Iris Financing, France</p> <p>With: <b>Thomas Flichy de La Neuville</b>, Editor in Chief, L'Asie Stratégique, Science-Po Paris, France</p>	<p>Hotel PlanB <i>Salon</i></p>
19.00–19.30	<p>LAUNCH: HOW DEMOCRACY IS BEING UNDERMINED BY A LACK OF OBJECTIVE TRUTH &amp; WHAT WE CAN DO TO STOP IT</p> <p>With: <b>Carl Härtlein</b>, Managing Partner, Saint Clair Advisory, Netherlands <b>Ken Skates</b>, Former Minister for Economy &amp; Transport, North Wales Government, UK</p>	
20.00–22.00	DINNER – “CUISINE CHAMONNARDE” REVISITED	<p>Hotel PlanB <i>Dining Room</i></p>
22.00–23.00	<p>COME SALSA!</p> <p>Led by: <b>Luz Adriana Zuñiga Diaz</b>, Salsa Teacher, France</p>	<p>Hotel PlanB <i>Bar</i></p>





SUNDAY  
24 MARCH

TIME	SUNDAY 24 MARCH	LOCATION
08.30–09.15	<p>COFFEE WITH CONTENT: UPDATE ON RUSSIA, UKRAINE &amp; EUROPE</p> <p>Led by: <b>Thomas Eymond-Laritz</b>, Founder &amp; CEO, Highgate, UK</p> <p>With: <b>Luke Harding</b>, Author &amp; Senior International Correspondent, The Guardian, UK <b>Orysia Lutsevych</b>, Deputy Director, Russia &amp; Eurasia Programme; Head, Ukraine Forum, Chatham House, UK</p>	Hotel PlanB <i>Salon</i>
09.30–15.00	<p>WALKSHOPS IN THE SNOW WITH MICRO-SESSIONS</p> <p>Choose between snowshoeing or ski touring.</p>	In the mountains
14.30–15.30	VARIOUS RETURN TIMES	To the hotel
16.00–17.00	<p>RAPID ROUND-THE-ROOM BRAINSTORMING &amp; TAKE-AWAY WHAT DOES IT ALL MEAN?</p> <p>Led by: <b>Nik Gowing</b>, Managing Partner, Thinking the Unthinkable, UK <b>Thierry Malleret</b>, Author; Managing Partner, Monthly Barometer and Summit of Minds, France</p> <p>With: <b>All of you</b></p>	Hotel PlanB <i>Salon</i>
	FAREWELL TEA & CAKE	Hotel PlanB
17.00	SUMMIT ENDS	<i>Salon</i>





## EXTRA INFORMATION

### ORGANIZATION & LOGISTICS

- Your registration fee covers participation for you and your partner in the full Summit programme, **including your accommodation for Friday and Saturday nights at PlanB Hotel**, meals and outdoor activities.
- Travel to and from Chamonix is not included. But of course, we are here to help you with their organization. For transfers we invite you to contact our partners Mountain Drop Offs who can offer you preferential rates using code SOMCHX. To book please visit their website [HERE](#) or call +33 4 50 47 17 73.
- **Outdoor activities** all take place under the professional supervision of **certified mountain guides**.
- Equipment for ice climbing (weather permitting) will be provided by our partner company Mountain Path.
- For ski touring and snowshoeing **equipment**, either bring your own or rent in advance. For all equipment rental we have a special arrangement with [Concept Pro Shop](#) in Chamonix.
- Prior to the Summit of Minds we will ask you to complete a **questionnaire** concerning your equipment, dietary requirements and anything else needed to ensure you make the absolute most of your Summit of Minds weekend.







# SUMMIT OF MINDS ON SNOW 2024

## VALLEE BLANCHE 21 OR 25 MARCH

### SKI THE VALLEE BLANCHE – PRE OR POST SUMMIT

Enhance your Summit of Minds on Snow by adding the thrill and challenge of skiing the iconic Vallée Blanche, in the heart of the Mont-Blanc Mountain range. Ski in the company of other MB community members, led by our friends and partners [Mountain Path](#).

#### *Your Trusted Companions*

Expert mountain guides will ensure your safety and enrich your Vallée Blanche experience with their local knowledge. As part of a small group of fellow Summit of Minds members, you will enjoy an inspirational outing, chosen to meet your skiing level and expectations.

#### *When, Where and How?*

Pre or Post Summit (21st or 25th March) weather permitting. The Vallée Blanche is accessed via the Aiguille du Midi cable car, climbing to a height of 3,842m. It is one of the finest off-piste glacier sites in the world and early spring can be one of the best moments to ski it. However, it remains a high-mountain venture and to make the most of the experience, despite what you might hear about it being an 'easy red run ski', you must be a very competent skier, not suffer from any form of vertigo and feel completely at ease with the equipment essential for your security.

#### *What to Expect?*

22km off-piste skiing amidst glaciers, crevasses and seracs

2800m vertical drop starting at 3842m

Depending on snow conditions finish either at le Montenvers station and return by train or ski all the way back to Les Planards in Chamonix

A round trip of between 4 to 6 hours

If weather or snow conditions prevent skiing the Vallée Blanche, the guide will choose another destination

#### *We'll Think of Everything*

Guides + briefing

Cable car tickets & reservation

Picnic and snacks (catered to your specific dietary needs)

Harness and crampons (if required)

#### *What You Have to Do*

Be at the rdv point on time equipped with:

- Downhill or ski touring skis (with velcro straps to hold them together for the descent of the ridge).
- Ski poles
- Helmet
- Backpack containing security kit (avalanche transceiver, shovel, and probe). These can be hired from [Concept Pro Chamonix](#) taking advantage of a Summit of Minds discount.
- Extra clothing, gloves, ski goggles, sunglasses, suntan cream, water bottle.

If you're tempted by this inspirational challenge before or after your Summit of Minds reserve your space now by contacting [meghan@monthlybarometer.com](mailto:meghan@monthlybarometer.com) or by clicking below:

[REGISTER HERE](#)



**Summit of Minds  
Monthly Barometer**

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[www.monthlybarometer.com](http://www.monthlybarometer.com)

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