



WHAT NOW? WHAT NEXT? WITH NATURE?

WHAT TO EXPECT

After more than a year of suspended animation, we are delighted to be bringing our community back together for this 7th edition of the MB Summit of Minds in Chamonix Mont Blanc.

True to its long-standing philosophy, the Summit will be an ideas' fair articulated around two main threads:

- 1. Key macro issues economics, geopolitics, society, environment, and tech: how they are likely to evolve in the coming years and how they'll impact your investment and business decisions.
- 2. Wellness & wellbeing: their critical relevance for improving your decision making both, personal and professional.



This year, natural capital (nature as a productive asset) - a theme at the intersection of the two threads - will be a core component of our programme. This is reflected in the good4nature prize that will be awarded for the first time in Chamonix this year.

Throughout their time in Chamonix participants will be invited to brainstorm on what constitutes a world worthy of the next generation. The Summit of Minds' programme asks nearly a hundred questions, and it is our ambition that the ensuing conversation will result in nearly as many actionable answers. Courage, creativity, respect, and appreciation of nature, valuing weak ties and collective intelligence are perhaps some of the qualities most needed to fashion these solutions.

True to our longstanding DNA, to better harness this collaborative energy, spur creative thinking and enhance our decision-making capacity, a significant portion of the Summit programme will be dedicated to a unique offering of experiential activities both outdoors and in. These activities will be accompanied by experts, specialists, moderators and mountain guides and peppered with micro-presentations.

CHAMONIX MONT-BLANC 17-19 SEPTEMBER 2021







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FRIDAY 17 SEPTEMBER

LOCATION

08.30-09.15 WELCOME & REGISTRATIONS

09.15-10.00

INTERACTIVE WORKSHOPS IN PARALLEL

Practical workshops focussing on personal wellbeing to kick off the day but also with long term benefits.

Breathing - Why Is Something so Simple so Important?

Of course, clean air is indispensable, but that's not the whole story. How we actually breathe it is also fundamental for our mental and physical wellbeing. We can learn how to do this in a more efficacious way - come and try.

With:

• Dominique Antiglio, Sophrologist, Author & Founder, BeSophro, UK

Meditation - What Are Some of its Lesser-Known Benefits?

The practice of meditation is no longer regarded as fringe. More and more decision makers are waking up to its benefits while also realising the contribution it can make to their leadership skills.

With:

• Steffen Naumann, Board Member & Investor, Interpharma Investments, Germany

Movement - Why Does How We Move Matter?

We can't think if we don't move. One neurophysiologist put it this way: "what we call thinking is the evolutionary internalization of movement". How we move matters, but so does the why that motivates us to do so. Come and discover the virtuous circle that connects the two.

With:

• Tania Cotton, Founder, MovementWise, France

Nutrition - Can What We Eat Optimize our Capacity to Perform?

To quote Molière 'we should eat to live', but can what we eat also help us to live better? Come and discover how nutrition can improve our performance, both in life generally (in terms of concentration, energy levels and so on) and more specifically in terms of sporting and physical activities.

With:

• Rebecca Dent, High Performance Dietitian, France

10.15-11.30

INTERACTIVE SESSIONS IN PARALLEL

Food Insecurity - How Best to Deal with It?

The pandemic and food price inflation have led to a dramatic increase in global food insecurity (defined as a lack of consistent access to enough food for an active, healthy life). The problem can be catastrophic for some of the world's poorest countries, but the broader challenge of food insecurity is a rising issue in high-income countries as well.

- 1. What does food insecurity look like?
- 2. Should "nutrition security" replace "food security"?
- 3. What is the role of business in contributing to food security/nutrition? And should governments focus more on food sovereignty?

Led by:

Thierry Malleret, Managing Partner, The Monthly Barometer, France

With:

- David Blunkett, Member, House of Lords; Former Home & Education Secretary, UK
- Peter Brabeck-Letmathe, Chairman Emeritus, Nestlé, Switzerland
- Lawrence Haddad, Executive Director, Global Alliance for Improved Nutrition, Switzerland
- Sylvia Métayer, Chief Growth Officer, Sodexo, France

Majestic Congress Centre Isabella Straton

Majestic Congress Centre Paul Payot

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Michel Payot

Majestic Congress Centre Théodore Bourrit

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Théodore Bourrit





Majestic Congress Centre

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Michel Payot

TIME FRIDAY 17 SEPTEMBER

LOCATION

Isabella Straton

10.15–11.30 INTERACTIVE SESSIONS IN PARALLEL

Leading Well - What Does it Take?

Survey after survey as well as anecdotal evidence show that all too often leaders are ill-equipped for optimal decision-making. The elephant in the room: issues of physical, mental and cognitive health among senior decision makers abound, but they are often taboo and are not meaningfully addressed.

- 1. What does it mean to lead 'well'?
- 2. What does it entail?
- 3. What are the 'must-do' and 'must-not do' of leading well?

Introduced by and led by:

Mia Kyricos, Chief Executive Officer, Kyricos & Associates, USA

With:

- John Antonakis, Professor Organizational Behavior, University of Lausanne, Switzerland
- Philippe Bourguignon, Partner, Revolution, USA; Partner, Monthly Barometer, France

Tech - How Far Will Innovation Go? (live-streamed)

The pandemic has exacerbated the pace of technological change by unleashing a wave of innovation and proving that many things can be done differently. As we transition towards "more digital" of everything, it becomes clearer that AI is at the core of this mutation.

- 1. How and why did the pandemic turbo-charge innovation and AI?
- 2. How will the Al landscape evolve in the foreseeable future?
- 3. What are the implications for business and investors?

Led by:

• David Trayford, Owner, Wow Media KFT, Hungary

With:

- Sach Chandaria, Managing Partner, Comcraft Switzerland SA, Switzerland
- Vivek Choudhury, Dean Daniels College of Business, University of Denver, USA
- Stéphanie Hospital, Founder & CEO, OneRagtime, France
- Peter Kingsley, Chairman, The Oracle Partnership, UK
- Pranjal Sharma, Author "India Automated" & Editorialist, India
- Ted Souder, Head of Industry & Retail, Google, USA; Partner, Monthly Barometer, France

11.30–12.15 PAUSE FOR (MORE) THOUGHT

Combine your break with inspirational exchanges in the Creative Corner, where the authors and artists amongst our guests will share their latest work.

11.50-12.10 Geopolitical Alpha - An Investment Framework for Predicting the Future

With:

 Marko Papic, Author of <u>Geopolitical Alpha</u>; Partner & Chief Strategist, Clocktower Group, USA

The Life Changing Power of Sophrology

With:

11.50-12.10

Dominique Antiglio, Sophrologist, Author & Founder, BeSophro, UK

Majestic Congress Centre Paul Payot

Majestic Congress Centre Joseph Vallot





TIME FRIDAY 17 SEPTEMBER

LOCATION

12.15–13.30 FOOD FOR THOUGHT – WORKING LUNCHES

Conspiracy Theories - What Do They Tell Us about Ourselves and the Collective Psyche?

Conspiracy theories are as old as politics and as current as the latest headlines, but at the moment they are particularly virulent all over the world. In our so-called "post-truth" age, spreading them is big business, and so is searching for the antidote.

- 1. What psychological and societal needs do conspiracy theories fulfil?
- 2. Can they prevent a country or a company from operating as a cohesive entity?
- 3. What do they tell us about the future and can they be curbed? Led by:
- Thomas Eymond-Laritaz, Founder & CEO, Highgate, UK

With:

- Yves Daccord, Executive Chairman, Edgelands Institute; Fellow, Harvard's Berkman Klein Centre for Internet & Society, USA; Former Director General, International Committee of the Red Cross, Switzerland
- Rahaf Harfoush, Digital Anthropologist & Author, Member of France's National Digital Council, France; Visiting Policy Fellow, Oxford Internet Institute, UK
- Jamie Monckton, Former UK Ministry of Defence; Adviser on Countering Dis/Misinformation, UK
- Paul Wang, CEO & Co-Founder, ZeNPulsar, Switzerland

Courage - Can We Conjure it up When We Need it Most? (live-streamed)

Courage has been celebrated throughout history and across cultures but is hard to define. It comes in many different guises: everyday courage, the courage to say no, courage in the face of danger, and so on. Perhaps there is no such thing as a courageous person, but rather just opportunities in which to display courage.

- 1. What do leaders from different backgrounds reveal about courage?
- 2. Is courage a component of better decision-making?
- 3. Can courage make us better leaders?

Led by:

• Thierry Malleret, Managing Partner, The Monthly Barometer, France

With:

- Hillary Gerardi, Extreme Athlete & Development Manager, CREA Mont-Blanc, France
- Gérard Guerrier, Entrepreneur & Author of the recently published Du Courage, France
- Stéphanie Hospital, Founder & CEO, OneRagtime, France
- Vincent Minguet, Colonel État-Major Particulier, Présidence de la République, France
- Armen Sarkissian, President, Republic of Armenia, Armenia

13.45–15.00 OPENING MIND MINING – PLENARY SESSION

What Now? (live-streamed)

This opening session takes the form of a town hall meeting during which the Summit's guests are encouraged to engage and brainstorm on the theme of "What now?" Renowned policy-, opinion- and decision-makers nurture the conversation and help make sense of today's world. Led by:

 Nik Gowing, Managing Partner, Thinking the Unthinkable, UK Special address:

Ron Klain, Chief of Staff, The White House, USA (with us by video)

With:

- Heba Aly, CEO, The New Humanitarian, Switzerland
- Philippe Bourguignon, Partner, Revolution, USA; Partner, Monthly Barometer, France
- Bill Emmott, Former Editor-in-Chief, The Economist; Co-Director, Global Commission for Post-Pandemic Policy, UK
- Manuel Muñiz, Former State Secretary for Global Spain; Dean, IE School of Global and Public Affairs, Spain
- James Zhan, Director Investment & Enterprise, UNCTAD, Switzerland

Majestic Congress Centre Isabella Straton

Majestic Congress Centre Michel Payot





FRIDAY 17 SEPTEMBER

LOCATION

15.15–16.30 PLENARY SESSION

Future of Food - What's on the Menu? (live-streamed)

The food system is undergoing a radical transformation, with agriculture and food production on the cusp of deep, rapid and highly consequential changes. What we eat and how it is sourced and produced will be subject to ever-more disruption with manifold consequences.

- 1. Which are the main trends affecting food production and consumption?
- 2. How will we eat in 2030?
- 3. How can investors best position themselves to ensure that food become more sustainable and equitable?

Led by:

• Thierry Malleret, Managing Partner, The Monthly Barometer, France

Special address:

• Peter Brabeck-Letmathe, Chairman Emeritus, Nestlé, Switzerland

With:

- Lawrence Haddad, Executive Director, Global Alliance for Improved Nutrition, Switzerland
- Denis Machuel, CEO, Sodexo, France
- Clément Maclou, Thematic Investing Unit Senior Portfolio Manager, Oddo BHF, Switzerland
- Philippa Purser, Vice-President, Cargill International, Switzerland

16.30–17.00 PAUSE FOR (MORE) THOUGHT

Combine your break with inspirational exchanges in the Creative Corner, where the authors and artists amongst our guests will share their latest work.

16.40-17.00 **BeeXels - Slow Art 4.0**

With:

• Emma Picard, Plastic Artist; President, CCulte! Cultural Association, France

16.40-17.00 India Automated

17.00-17.45

With:

• Pranjal Sharma, Author of India Automated & Editorialist, India

PLENARY SESSION

Energy Transition (1) - Bill Gates or Greta Thunberg? (live-streamed)

The collapse in the cost of renewable energy is happening, making experts and policy-makers increasingly confident that delivering a world of net zero emissions by 2050 is plausible. The major challenge is the tight time-scale: zero-carbon solutions have to be deployed before 2030 to put mid-century targets within reach.

- 1. What forms must the energy transition take?
- 2. Which industries will take the lead, and which will be the laggards?
- 3. Will technology suffice or will constrained consumption be necessary?

Led by:

Nik Gowing, Managing Partner, Thinking the Unthinkable, UK

With:

• Adair Turner, Chair, Energy Transitions Commission, UK (with us by video)

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FRIDAY 17 SEPTEMBER

LOCATION

Majestic Congress Centre

Michel Payot

17.45–19.00 PLENARY SESSION

Energy Transition (2) - How to Invest in It? (live-streamed)

Transitioning towards net zero is revolutionising the world of investment - unleashing a wave of new opportunities while forcing many prominent businesses to change their ways.

- 1. Where is the 'smart' money going?
- 2. Is the current ESG excitement sustainable?
- 3. What assets run the risk of becoming stranded?

Led by:

• Nik Gowing, Managing Partner, Thinking the Unthinkable, UK

Special address:

• Mafalda Duarte, CEO, Climate Investment Funds, USA (with us by video)

With:

- Martin Fraenkel, Vice Chairman, S&P Global, UK
- Eoin Murray, Head of Investments, Federated Hermes International, UK (with us by video)
- Joël Ruet, Chairman, The Bridge Tank, France
- Franklin Servan-Schreiber, Co-Founder & Chairman, Transmutex, Switzerland

19.30–22.00 ICE-BREAKING EVENING

Ice-Breaking Dinners

Our participants come from all over the world (albeit a little less so this year) and all walks of life and yet at the Summit of Minds a special alchemy of mutual trust unites them. The purpose of these dinners is to kick start the process of our guests getting to know each other better with the help of Summit of Minds 'alumni' who will ask two questions:

- 1. What's the one thing about you that you'd like us to know?
- 2. What important questions are you asking yourself about tomorrow?

Ice-Breaking Nocturnal Picnic

This is for those of you keen to get to know each other while dining outside and on the move (helped with a head light). Despite her generosity, nature is not always on our side: it may be damp and cold, even raining! Our nocturnal picnic will go ahead even so! Some of the best bonds are forged in adversity, and to calm any doubts, Tania - our mountain guide for that evening - will give a short presentation explaining the role of resilience and adaptability in conditions much tougher than these (like crossing inhospitable places on skis in winter).

Outdoor

Restaurants

La Télécabine or PlanB

Meeting point outside hotel Mont-Blanc

22.15-23.00 NIGHTCAPS

Crypto - What Is It All About and Where Is It Going?

Crypto is everywhere and all the rage. Join a young Finnish Entrepreneur for an enlightening conversation about crypto currencies and other digital assets. Crypto sceptics welcome! With:

• Martin Wichmann, CEO, KraftPal Nordics, Finland

Recipe for Success - What Are the Vital Ingredients?

Enjoy a conversation with an extreme athlete (sky runner + ultra trail + ski mountaineering) champion. Hillary will share both her personal insights on how she prepares mentally and physically for each challenge and her thoughts on the importance of team work in the pursuit of individual success.

With:

• Hillary Gerardi, Extreme Athlete & Development Manager, CREA Mont-Blanc, France

PlanB Hotel

Salon

PlanB Hotal Lobby & Bar





TIME SATURDAY 18 SEPTEMBER

LOCATION

08.00-09.00 WORKING BREAKFASTS IN PARALLEL

AI & Democracy - Do We Have Anything to Fear?

Although current AI research is progressing fast in many domains, we are paying insufficient attention to its deep and widespread disruptive effects on the very fabric of society. With big tech and social media vacuuming up data from everything we use and do, surveillance capitalism is on the increase.

- 1. Is AI undermining democracy and individual freedoms?
- 2. Is the direction and reach of AI development preordained?
- 3. If Al-dominated, what is the risk of the future being dystopian?

Led by:

Paul Wang, CEO & Co-Founder, ZeNPulsar, Switzerland

With:

- Yves Daccord, Executive Chairman, Edgelands Institute; Fellow, Harvard's Berkman Klein Centre for Internet & Society, USA; Former Director General, International Committee of the Red Cross, Switzerland
- Rahaf Harfoush, Digital Anthropologist & Author, Member of France's National Digital Council, France; Visiting Policy Fellow, Oxford Internet Institute, UK
- Pranjal Sharma, Author "India Automated" and editorialist, India

Regenerative Agriculture - Can Conserving the Soil Save the Earth?

The soil is at the heart of our existence, but intensive farming, pollution, deforestation, and global heating have damaged it. Increasingly, scientists are warning that to conserve the Earth protecting the soil is vital and that its degradation is as important as the climate crisis and destruction of the natural world above ground.

- 1. To what extent is the planet's land severely degraded?
- 2. Is protecting the soil structure becoming a policy imperative?
- 3. Is protecting the soil structure becoming a business opportunity?

Led by:

• Thierry Malleret, Managing Partner, The Monthly Barometer, France

With:

- Alexis Cazin, Managing Director Environmental Markets, Cargill International, Switzerland
- Francine Picard, Executive Director, Domaines & Maison Famille Picard Burgundy Wine Estates; Board Member, Picard Vins & Spiritueux, France

Tourism - What Future for the Mountains? Is it Uphill or Downhill?

Most mountain destinations that rely on tourism for growth face an array of challenges that are exacerbated by climate change. They must change and adapt to new consumer trends and market conditions while embracing sustainability

- How can mountain resorts diversify their offering?
- 2. Is it possible to combine tourism growth with sustainability?
- 3. What will a future mountain resort destination look like?

Led by:

Mary Anne Malleret, Director, Summit of Minds, France

With:

- Blaise Agresti, Managing Partner, Mountain Path, France
- Nicolas Evrard, Mayor, Servoz; President, European Mountain Forum, France
- Rochelle Turner, Co-Chair, B Corps in Travel & Tourism, UK; Head of Research & Insight, MaCher, USA

Majestic Congress Centre Théodore Bourrit

Majestic Congress Centre Paul Payot

Majestic Congress Centre Isabella Straton





TIME SATURDAY 18 SEPTEMBER

LOCATION

09.15-10.30 INTERACTIVE SESSIONS IN PARALLEL

Inflation - Here Today, Gone Tomorrow or Here to Stay?

With the release of pent-up demand and the global recovery gaining traction, inflation is increasing. But a clear view of the underlying inflation trend is harder to grasp: the powerful structural deflationary forces like demographics and technology are now stacked against a combination of expansive monetary and fiscal policies.

- At which level will inflation settle in the coming months and the coming year?
- 2. Will the increase in inflation be transient or will it amount to a 'regime change'?
- 3. How will investors adjust?

Led by:

Arthur Jurus, Senior Strategist, Oddo BHF, Switzerland

With:

- David Bowers, Global Strategist, Absolute Strategy Research, UK
- Martin Galstyan, Governor, Central Bank of Armenia, Armenia
- Nathan Sussman, Director Centre for Finance and Development, The Graduate Institute Geneva, Switzerland

Natural Capital - Why Must We Consider Nature as an Asset?

Nature gives for 'free' and yet it is priceless. We almost always overlook its fundamental input into economic activity, and by so doing underestimate the risks from environmental damage to growth and human welfare. This is why we are starting to recognize nature as an asset, reconsidering in the process our measures of economic prosperity.

- 1. What does it mean to treat nature as an asset?
- 2. How will valuing natural capital and investing in it generate jobs and growth?
- 3. Will conserving and restoring natural assets become a policy obligation imposed on business?

Led by:

• Thierry Malleret, Managing Partner, The Monthly Barometer, France

With:

- Sacha Bourgeois-Gironde, Professor Behavioral Economics, Paris 2 University;
 Researcher Cognitive Sciences, École Normale Supérieur de Paris, France
- Grégory Guillot, Business & Biodiversity Programme, IUCN, Switzerland
- Martin Schlag, Professor, Moss Endowed Chair for Catholic Social Thought University of St. Thomas, USA

The Belt & Road Initiative - What Are its Geo-Economic Implications? (live-streamed)

China's Belt & Road Initiative aims to connect many countries across Asia, Africa and Europe via a "New Silk Road" of massive infrastructure projects. The Chinese government sees it as a "bid to enhance regional connectivity and embrace a brighter future" while many Western governments perceive it as a front for a Sino-centric trade and capital network and a vehicle for political and economic influence.

- Where does the BRI stand today?
- 2. Are the accusations of BRI's neo-imperialism and debt-trap diplomacy valid?
- 3. Will the BRI succeed in furthering Chinese economic and geopolitical clout?

Led by:

Julian Mueller-Kaler, Senior Fellow, Atlantic Council, Germany & USA

Special address:

 Ronnie C. Chan, Chair, Hang Lung Properties; Chairman, Asia Society, Hong Kong (with us by video)

With:

- Erik Berglof, Chief Economist, Asian Infrastructure Investment Bank, China (with us by video)
- Ali Borhani, Managing Director, 3Sixty Strategic Advisors; Co-Founder, BRI Dialogues, UK
- James Chau, Host, The China Current, Hong Kong (with us by video)
- Yu Jie, Senior Research Fellow on China, Chatham House & LSE IDEAS, UK

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Théodore Bourrit





Majestic Congress Centre

TIME SATURDAY 18 SEPTEMBER

LOCATION

Isabella Straton

09.15–10.30 INTERACTIVE SESSIONS IN PARALLEL

Youth Activism - What Does it Change?

A significant disconnect exists between what the 'ruling' generation thinks it knows about the younger generation and what the younger generation is really thinking - in terms of beliefs, aspirations, convictions and how it intends to change the world.

- 1. Is rising youth activism a fact?
- 2. What are the values that define youth activism?
- 3. How will it ripple across the workplace, consumption habits, technology, politics and culture?

Led by:

• Mary Anne Malleret, Director, Summit of Minds, France

With:

- Abdullahi Alim, Project Manager, The Davos Lab Global Shapers Community, Switzerland
- Omar Bawa, Co-Founder & COO, Goodwall, Switzerland
- Léa Garrigues, Les Alter'Vagabonds, France

10.45–12.00 PLENARY SESSION

Geopolitics - Where on Earth Is Our World Going? (live-streamed)

The chaotic end of multilateralism, the vacuum of global governance and the rise of various forms of nationalism and populism do not augur well for the geopolitical outlook. In the 21st century, power and influence will most likely be redistributed chaotically and often grudgingly.

- 1. How will globalization and global governance evolve?
- 2. How will the US-China rivalry pan out?
- 3. How will global investors and businesses navigate an increasingly volatile world?
- Thierry Malleret, Managing Partner, The Monthly Barometer, France

Special address:

• Armen Sarkissian, President, Republic of Armenia, Armenia

With:

- Thomas Flichy de la Neuville, Chair of Geopolitics, Rennes School of Business, France
- Yu Jie, Senior Research Fellow on China, Chatham House & LSE IDEAS, UK
- Michael M
 øller, Former Under-Secretary General, United Nations; Chair, GESDA Diplomacy Forum, Switzerland
- Marko Papic, Author of Geopolitical Alpha, Partner & Chief Strategist, Clocktower Group,
- Marie-Laure Salles, Dean, The Graduate Institute Geneva, Switzerland

12.00–18.00 EXPERIENTIAL ACTIVITIES

High Level Hike (600 m height gain, c.5 hours) - Up Close and Intimate with a Glacier (limited to 30 participants)

Experience at first hand the feel and effects of climate change on the Alpine landscape. What's disappearing, what's emerging and what does it mean in a broader environmental context. This demanding hike will be accompanied both by mountain guides and climate specialists to help us make sense of what we see.





TIME SATURDAY 18 SEPTEMBER

LOCATION

12.00–18.00 EXPERIENTIAL ACTIVITIES

Mid Level Hike (200 m height gain, c.3 hours) - Walkshop with Micro-Sessions (limited to 60 participants)

Enjoy a walkshop peppered with micro-sessions.

Including:

- 'Free Energy Governance' with Bijan Khezri, Founder & Chairman, Khezri Capital Research International; Group-CEO & Part-Owner, Marquard Media Group, Switzerland
- 'Perceptive Soundwalk' with Eduardo Neve, Founder, Repertorial, Spain
- 'Smile and Confidence Games' with Sacha Bourgeois-Gironde, Professor Behavioral Economics, Paris 2 University; Researcher Cognitive, France

Low Level Hike (no height gain, c.4 hours) - Leadership and Decision-Making in the Face of Uncertainty and Duress (limited to 30 participants)

Test your reactions to the compelling need to decide, lead and act in unexpected and unpredictable circumstances. Accompanied by a team of High Mountain Rescue Guides, find out how crisis management skills can be tested, acquired and re-applied in our everyday professional and personal lives.

Immersive Forest Art Walkshop (limited to 25 participants)

Like the rings within a tree, we are both at the centre and the periphery of myriad circles of lives, energies, and experiences. This slow and gentle walkshop will offer us a moment to rediscover and explore our presence with the help of the beautiful trees of Chamonix. We will wrap up the session with a fun and simple creative activity.

With:

• Deborah Furet, Art Therapist, École des Hautes Études en Sciences Sociales, France

A Photographic Walkshop - Through Different Lenses (limited to 25 participants)

Although looking at the same thing, our own individuality means that we all see something different. This is a potential strength worth exploring. Armed only with your telephone, an open mind and wide-open eyes, come and meander through the streets of Chamonix for this photographic "Walkshop" while benefitting from the mentorship of a remarkable couple, who combine both business and creative accomplishments, and for whom their own individual photographic observations have evolved into a joint life project. In a closing conversation participants will express their intentions behind the photographs taken during the "Walkshop". With:

- Kenneth Korfmann, Founder & Chairman, Korfmann Burnett & Partners, Switzerland
- Sabina Korfmann-Bodenmann, CEO, KCCC AG, Switzerland

19.00–21.30 GOOD4NATURE PRIZE GIVING & GALA DINNER (live-streamed)

The good4nature prize (an international prize for a nature-positive economy) is being awarded at this year's summit for the first time to a start-up at the confluence of technology and nature-based solutions. The six finalists will briefly pitch their respective projects before the overall winner is announced.

Led by:

David Trayford, Owner, Wow Media KFT, Hungary

Jury:

- Alexis Cazin, Managing Director Environmental Markets, Cargill International, Switzerland
- Christopher Ede-Calton, Senior Engagement Manager, World Resources Institute, USA
- Bénédicte Faivre-Tavignot, Executive Director, HEC Society & Organizations, France
- Stéphanie Hospital, Founder & CEO, OneRagtime, France
- Thierry Malleret, Managing Partner, The Monthly Barometer, France
- Graham Miller, Pro-Vice Chancellor & Executive Dean, University of Surrey, UK

Finalists: Al for Climate, Dendra Systems, Ichthion, Mayane Labs, SafetyNet Technologies





TIME SATURDAY 18 SEPTEMBER

LOCATION

21.45-23.00 NIGHTCAPS

Armenian Brandy - A Taste of History Followed by a Journey Into the Future

Fabled to date back to vines planted on the exact spot on Mount Ararat where Noah's Ark came to rest, in 1900 the winner (although not officially a cognac) of a cognac blind tasting in Paris and the favourite post-prandial of Winston Churchill, Armenian Brandy has a history as rich and colourful as the amber liquid itself. Taste for yourself in the company of our Armenian friends and then take a voyage beyond our atmosphere with an astronomer, a space explorer and a space investor.

Mont-Blanc Hotel *Library*

With:

- Our Armenian friends
- Garik Israelian, Astrophysicist, Institute of Astrophysics of the Canary Islands; CEO, Starmus Festival, Spain
- Jane Poynter, Co-CEO, Space Perspective, USA
- Raphael Roettgen, Managing Partner, E2MC Ventures, Switzerland

The Business of Theatre & the Theatre of Business

Join a conversation with an artistic director and story teller who also happens to be the CEO of a large family business. Come and find out the ways in which the two worlds intersect and what they have to learn from each other.

With:

• Georgio Pauen, CEO, ViaTalenta Group, Switzerland

Mont-Blanc Hotel





TIME SUNDAY 19 SEPTEMBER

LOCATION

08.15-09.00

INTERACTIVE WORKSHOPS IN PARALLEL

Practical workshops focussing on personal wellbeing to kick off the day but also with long term benefits.

Alignment - How to Connect to Our High Energy, Authentic Selves in 2 Minutes Every Morning

Living in a place of alignment is not easy. Those who succeed enjoy high levels of performance and fulfilment while those that don't often suffer from imbalance leading to stress. Discover how your core values, greatest talents and deepest aspirations can help you identify your "central alignment line" and be your most authentic, high performing self - every day.

With:

Jonathan Cave, Alignment & Leadership Coach; Founder, MyPhy, Switzerland

Movement - Why Does How We Move Matter?

We can't think if we don't move. One neurophysiologist put it this way: "what we call thinking is the evolutionary internalization of movement". How we move matters, but so does the why that motivates us to do so. Come and discover the virtuous circle that connects the two. With:

Tania Cotton, Founder, MovementWise, France

Nutrition - Are We Really What We Eat?

To quote Molière 'we should eat to live' - but with the plethora of choice and polemic surrounding food it's not quite so simple. Come and get some greater clarity. With:

 Ana Gerlin Hernandez Bonilla, Public Health and Creative Nutritionist; Founder, The Nutriverse, Switzerland

Sleep - What Are the Treasures of a Good Night's Sleep?

The quality and quantity of the sleep we get is vital to every aspect of our physical and mental health. Particularly relevant today - sleep is critical for boosting our immune system. Come and find out what else real rest has to offer and how best to ensure we get enough of it. With:

• Charlotte Edelsten, Sleep Specialist & Human Movement Scientist, France

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09.15–10.30

INTERACTIVE SESSIONS IN PARALLEL

Entrepreneurship & Families - How to Keep the Flame Alive? (live-streamed)

The idea that family firms are overly conservative and thus hobbled in their efforts at entrepreneurship is often wrong. In reality, most startups around the world are family businesses in which members of the family support the entrepreneur as co-managers or co-owners.

- 1. Does entrepreneurship end (or begin) when the family legacy business no longer exists?
- 2. How can the next generation pursue a new entrepreneurial endeavour?
- 3. Can specific family dynamics foster entrepreneurial outcomes?

Led by:

• Olivier de Richoufftz, Secretary General, Family Enterprise Foundation, Canada With:

- Sach Chandaria, Managing Partner, Comcraft Switzerland, Switzerland
- Christina-Anne Kyosti, Chairwoman, ViaTalenta Group, Switzerland
- Antoine Mayaud, Chair Affectio Societatis, Mulliez Family, France
- Rupert Schmid, Chairman of the Board, Biologique Recherche; Partner, Monthly Barometer, France





Majestic Congress Centre

TIME SUNDAY 19 SEPTEMBER

LOCATION

Isabella Straton

09.15–10.30 INTERACTIVE SESSIONS IN PARALLEL

Future of Education - How and What Will We Be Learning?

Like many other activities and industries, education has been upended by the pandemic. Educators and policy-makers are now focusing on how best to 'recover' the existing system but also on the opportunity to 'build it back better' by preparing children and students for life rather than just exams.

- 1. Is digital learning the new normal and how will it impact the future of learning?
- 2. How to learn for an ever-changing world?
- 3. How to tackle inequalities inside the educational system?

Led by:

Atalanti Moquette, Founder, Giving Women, Switzerland

With:

- David Blunkett, Member, House of Lords; Former Home & Education Secretary, UK
- Bénédicte Faivre-Tavignot, Executive Director, HEC Society & Organizations, France
- Jeremy Haefner, Chancellor, University of Denver, USA
- Graham Miller, Pro-Vice Chancellor & Executive Dean, University of Surrey, UK
- Marie-Laure Salles, Dean, The Graduate Institute, Geneva, Switzerland

Scenarios - What Will the World Look Like in 2030?

In a world characterized by radical uncertainty and ever-increasing complexity, agenda-setting foresight has more value than data, information or knowledge. For investors and other decision-makers who take the long view, it is therefore the most appropriate strategy.

- 1. What are the most plausible futures?
- 2. Is there a way to hedge and prepare for almost anything?
- 3. Is there something we can do to shape the long-term future?

Led by:

Thierry Malleret, Managing Partner, The Monthly Barometer, France

With:

- Peter Kingsley, Chairman, The Oracle Partnership, UK
- Simon Tilford, Director, The Oracle Partnership, UK

10.30-11.15 PAUSE FOR (MORE) THOUGHT

Combine your break with inspirational exchanges in the Creative Corner, where the authors and artists amongst our guests will share their latest work.

10.45-11.05 Japan's Far More Female Future

With:

 Bill Emmott, Author of <u>Japan's Far More Female Future</u>; Former Editor-in-Chief, The Economist; Co-Director, Global Commission for Post-Pandemic Policy, UK Majestic Congress Centre Paul Payot

10.45-11.05 Hustle and Float

With:

Rahaf Harfoush, Digital Anthropologist & Author, Member of France's National Digital Council, France; Visiting Policy Fellow, Oxford Internet Institute, UK Majestic Congress Centre Joseph Vallot

Majestic Congress Centre

Théodore Bourrit





TIME SUNDAY 19 SEPTEMBER

LOCATION

11.15–12.15 CLOSING MIND MINING – PLENARY SESSION

What Next? (live-streamed)

This year's closing takes the form of a town hall meeting during which the Summit's guests will be encouraged to engage and brainstorm on the theme of "What next?". Some guests will distil the outcome of this year's Summit and will nurture the conversation by offering their thoughts about what's likely to happen in the years to come.

Led by:

Nik Gowing, Managing Partner, Thinking the Unthinkable, UK

With:

- Céline Azemar, Professor of Economics, Academic Dean & Director of PhD Program, Rennes School of Business, France
- Omar Bawa, Co-Founder & COO, Goodwall, Switzerland
- Andrew Rzepa, Partner, Gallup, UK
- Armen Sarkissian, President, Republic of Armenia, Armenia

12.15–14.00 DÉJEUNER SUR L'HERBE

14.00–17.00 WALKSHOPS WITH MICRO-SESSIONS

Why a Walkshop?

A robust body of research now underpins our long-held conviction that physical movement and being outside enhances cognitive capacity. For this reason, there is no better way to digest and develop the diverse and rich take-away from the opening days of the Summit, than to collectively take to an awe-inspiring mountain path and continue the conversation and quest for answers. These concluding 'walkshops' will be peppered with micro-presentations and led by mountain guides and different specialists.







Summit of Minds Monthly Barometer

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