



# SUMMIT OF MINDS

*Resetting the World and Ourselves – One Step at a Time*

CHAMONIX MONT-BLANC  
11-13 SEPTEMBER 2020

*The annual flagship event of the*



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PROGRAMME AT A GLANCE

BY TIMING

**Friday 11 September**

14.30 – 15.45 CET	Opening Brainstorming (hybrid)
16.00 – 17.00 CET	The Future of Net 0 (hybrid)
17.15 – 18.15 CET	The Future of Europe (hybrid)
18.30 – 22.00 CET	Mountain Nocturne on the Subject of Hysteresis (in person)

**Saturday 12 September**

08.00 – 09.00 CET	Yoga & Meditation (in-person)
10.00 – 13.00 CET	<i>In parallel</i>
	- Mastering your Fears and Anxiety (in-person)
	- Drawing as “The Art of Taking a Line for a Walk” (in-person)
14.00 – 15.00 CET	The Future of Tech (hybrid)
15.15 – 16.15 CET	The Future of Tourism (hybrid)
16.30 – 17.30 CET	The Future of Mental Health (hybrid)
17.45 – 18.45 CET	The Future of Innovation (hybrid)

**Sunday 13 September (all sessions are in person)**

09.00 - 17.00 CET	- The Power of Walking
	- Performance Passport: Optimising Health and Quality of Life
	- Intergenerational issues and decision-making

BY SUB-THEME

**Resetting the World:**

- Opening Brainstorming (hybrid)
- The Future of Net 0 (hybrid)
- The Future of Europe (hybrid)
- Mountain Nocturne on the Subject of Hysteresis (in person)
- The Future of Tech (hybrid)
- The Future of Tourism (hybrid)
- The Future of Innovation (hybrid)

**Resetting Ourselves**

- The Future of Mental Health (hybrid)
- Mastering your Fears and Anxiety (in-person)
- The Power of Walking (in person)
- Performance Passport: Optimising Health and Quality of Life (in person)
- Drawing as “The Art of Taking a Line for a Walk” (in person)
- Intergenerational issues and decision-making (in person)

CHAMONIX MONT-BLANC, 11-13 SEPTEMBER 2020

TIME	FRIDAY 11 SEPTEMBER	SESSION TYPE
14.30 - 15.45 CET	<p><b>OPENING BRAINSTORMING</b></p> <p><b>Resetting the World and Ourselves – One Step at a Time</b></p> <p>A hybrid collective brainstorming with all our in-person and virtual participants based on interviews conducted prior to the Summit with 20 members of the MB community (from different backgrounds: heads of state and policy-makers, activists, global CEOs, media leaders, academics, prominent investors, members of civil society). They will have responded in 1 min to the following two questions: (1) What does the Great Reset mean for you? (2) If you had to distil it into just 3 key words, what would they be? The video will prompt a lively conversation on what resetting the world and ourselves means and where it is likely to lead us.</p> <p><i>Presented by:</i></p> <ul style="list-style-type: none"> <li>• <b>Thierry Malleret</b>, Co-author, <a href="#">COVID-19: The Great Reset</a> (with Klaus Schwab); Managing Partner, Monthly Barometer, France (p)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>Nik Gowing</b>, Managing Partner, Thinking the Unthinkable, UK (v)</li> </ul> <p><i>(Facilitating such a collective brainstorming from afar constitutes a tour de force. In light of this, the number of virtual participants, like in all other hybrid sessions, will be capped at 100 on a first-come-first-served basis).</i></p>	Hybrid
16.00 - 17.00 CET	<p><b>The Future of Net 0</b></p> <p>Concerns with environmental issues are such that a spate of new initiatives are being conceived to ensure that investible capital is deployed in ways that prioritize reaching net 0 as rapidly as possible. Thus, for business leaders and investors, the race to 0 net emissions is on, triggering a major boost for all the processes and technologies that underpin it. Join the conversation to get a much better sense of what's going on and what lies ahead.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> <li>• <b>Christine Batruch</b>, Senior Strategic Adviser, Lundin, Switzerland (p)</li> <li>• <b>Jose-Maria Figueres</b>, Co-chair, Global Ocean Commission; Former President, Costa-Rica (p)</li> <li>• <b>Graham Miller</b>, Professor of Sustainability in Business and Executive Dean, University of Surrey, UK (v)</li> <li>• <b>Farhana Yamin</b>, Senior Associate, Systemiq; Former Coordinator, Strategy team, Extinction Rebellion, UK (v)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>Thierry Malleret</b>, Co-author, <a href="#">COVID-19: The Great Reset</a> (with Klaus Schwab); Managing Partner, Monthly Barometer, France (p)</li> </ul>	Hybrid



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## CHAMONIX MONT-BLANC, 11-13 SEPTEMBER 2020

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TIME	FRIDAY 11 SEPTEMBER	SESSION TYPE
17.15 - 18.15 CET	<p><b>The Future of Europe</b></p> <p>The “Next Generation EU” agreement signed in July represents a major breakthrough. The EMU already had a common currency and a central bank, but the deal paves the way for the large-scale issuance of pan-European bonds and provides the vital dimension previously lacking: a commitment to a unified fiscal policy. Join the conversation to decide whether for you the European glass is half-full or half-empty, and get a sense of where Europe is heading.</p> <p><i>With:</i></p> <ul style="list-style-type: none"><li>• <b>David Blunkett</b>, Member, House of Lords; Former Home Secretary, UK (v)</li><li>• <b>Manuel Muñiz</b>, Secretary of State, Global Spain, Ministry of Foreign Affairs, Spain (v)</li><li>• <b>Dennis Snower</b>, Founder and President, Global Solutions Initiative, Germany (v)</li><li>• <b>Simon Tilford</b>, Associate Fellow, Centre for European Reform, UK (v)</li></ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"><li>• <b>Thierry Malleret</b>, Co-author, <a href="#">COVID-19: The Great Reset</a> (with Klaus Schwab); Managing Partner, Monthly Barometer, France (p)</li></ul>	Hybrid
18.30 - 22.00 CET	<p><b>Good weather permitting: Mountain Nocturne on the Subject of Hysteresis</b></p> <p>In the jargon of economics, hysteresis refers to persistent changes in human behaviour (versus habits returning to normal). It will become one of the most important words in the post-COVID era as it will shape our economies and societies: how likely will it be that we exercise more, fly less, cook and work more from home, consume less (or in a more discerning manner)?</p> <p>Join the conversation to get a sense of how these issues, and more, are likely to evolve in the foreseeable future.</p> <p>Various conversations will take place while walking to a mountain hut where we will have dinner outside (weather permitting). We will walk down at night with headlamps, accompanied throughout by mountain guides.</p>	In-Person

CHAMONIX MONT-BLANC, 11-13 SEPTEMBER 2020

TIME	SATURDAY 12 SEPTEMBER	SESSION TYPE
08.00 - 09.00 CET	<p><b>For those present in Chamonix, we will start the day with yoga or meditation and breathing excercises.</b></p>	In-Person
10.00 - 13.00 CET	<p><b>IN PARALLEL: Mastering Our Fears and Anxiety</b></p> <p>Fear - a natural response to a threat either perceived or real - is one of our most powerful emotions. So is anxiety: the fear associated with the thought of a threat or something going wrong in the future. In times of COVID, both are spiking, taking a toll on both mental and physical health. The purpose of this experiential session is to better understand the mechanisms that underpin our fears and anxieties and to suggest practical ways to overcome them. It will involve a direct experience placing any willing volunteer in a situation of fear (brought on by vertigo) from which they and all of us looking on will be able to derive tangible insights on how to better deal with fear and anxiety in our personal and professional lives.</p> <p><i>Led by:</i></p> <ul style="list-style-type: none"> <li>• <b>Blaise Agresti</b>, Managing Partner, Mountain Path, France (p)</li> <li>• <b>G�rard Guerrier</b>, Author of Eloge de la Peur (In Praise of Fear) (p)</li> <li>• <b>Samah Karaki</b>, Neuroscientist; Founder, Social Brain Institute, Switzerland (v)</li> </ul>	Hybrid
10.00 - 13.00 CET	<p><b>IN PARALLEL: Drawing as "The Art of Taking a Line for a Walk" (Paul Klee)</b></p> <p>Join Deborah on a walk that transforms into a graphic exercise. Bark, pebbles, leaves, moss, streams: all potential materials for your creative endeavour. You will be given the chance to make "rubblings" of everything you come across on your path! An inspiring experience to awaken our mindfulness and how our different senses are solicited.</p> <p><i>Led by:</i></p> <ul style="list-style-type: none"> <li>• <b>Deborah Furet</b>, Ecole des Hautes Etudes en Sciences Sociales; Art Therapist, France (p)</li> </ul>	In-Person
14.00 - 15.00 CET	<p><b>The Future of Tech</b></p> <p>There are distinct COVID-19 winners and losers. The consequences of the pandemic are accelerating the digitisation of the economy, meaning that by and large, tech has emerged as one of the biggest beneficiary. In the future, it looks like we will all increasingly work, consult, consume, interact, learn, exercise and even socialise online. Join the conversation to better understand what lies ahead for the tech industry from a multiplicity of perspectives.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> <li>• <b>Philippe Bourguignon</b>, Vice Chairman, Revolution Places, USA (v)</li> <li>• <b>Steve Case</b>, Chairman and CEO, Revolution, USA (v)</li> <li>• <b>St�phanie Hospital</b>, Managing Partner, OneRagtime, France (p)</li> <li>• <b>Ted Souder</b>, Head of Industry and Retail, Google, USA (v)</li> <li>• <b>Jeff Wong</b>, Global Chief Innovation Officer, EY, USA (v)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>David Trayford</b>, Owner, WOW Media, Hungary (p)</li> </ul>	Hybrid

CHAMONIX MONT-BLANC, 11-13 SEPTEMBER 2020

TIME	SATURDAY 12 SEPTEMBER	SESSION TYPE
15.15 - 16.15 CET	<p><b>The Future of Tourism</b></p> <p>All industries whose consumers transact in person and socially have been particularly hard hit by the pandemic. Tourism is no exception. It may be forced to operate at reduced capacity for many months (and possibly years) to come. Some analysts even ponder whether it will ever return to "normal". Join the conversation to better understand how the reset will impact the tourism industry, and in particular how the reset can achieve a more sustainable footing.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> <li>• <b>Roger Dow</b>, President and CEO, US Travel Association, USA (v)</li> <li>• <b>Margy Osmond</b>, Chief Executive Officer, Tourism &amp; Transport Forum (TTF), Australia (v)</li> <li>• <b>Rochelle Turner</b>, Head, Research &amp; Insight, MaCher USA (v)</li> <li>• <b>Jonathan Worsley</b>, Chairman and CEO, Bench Events, UK and UAE (v)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>Helen Marano</b>, Founder and President, Marano Perspectives, UK (v)</li> </ul>	Hybrid
16.30 - 17.30 CET	<p><b>The Future of Mental Health</b></p> <p>Over the past 10 years, a rising epidemic of mental health has been engulfing much of the world. COVID-19 is only making this worse, causing a dramatic increase in mental-health disorders and their accompanying ills. Join the conversation to better understand the scars this will leave, and more importantly, what can be done at a policy and personal levels to mitigate some of their effects.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> <li>• <b>Samah Karaki</b>, Neuroscientist; Founder, Social Brain Institute, Switzerland (v)</li> <li>• <b>Richard Layard</b>, Member, House of Lords; Director, Centre's Wellbeing Programme, London School of Economics, UK (v)</li> <li>• <b>Andres Roberts</b>, Co-founder, Way-of-Nature; Founding Partner, The Bio-Leadership Project, UK (v)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>Thierry Malleret</b>, Co-author, <a href="#">COVID-19: The Great Reset</a> (with Klaus Schwab); Managing Partner, Monthly Barometer, France (p)</li> </ul>	Hybrid
17.45 - 18.45 CET	<p><b>The Future of Innovation</b></p> <p>COVID-19 has accelerated existing trends (eg what we buy, where, how and when) and spurred an explosion of creativity and innovation among start-ups and new ventures, from biotech and agri-food to the digital space. However, it has also amplified the geopolitical and trade tensions and economic uncertainties that were already underway. How has COVID-19 impacted the process of innovation, from speed, cross-border cooperation to results? Come and hear leading experts from the European Institute of Technology and Innovation (EIT)'s Knowledge and Innovation Communities (KICs) and entrepreneurs discuss their models, programmes (in countries such as China, US and Israel) and insights. Engage in a discussion on how we can take advantage of this opportunity to build a better world despite the crisis.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> <li>• <b>Menno Kok</b>, CLC Director, EIT Health Belgium &amp; The Netherlands, The Netherlands (v)</li> <li>• <b>Antal Kuthy</b>, CEO, E-Group, EIT Digital, Hungary (v)</li> <li>• <b>Antoni Pijoan</b>, Managing Director, EIT Manufacturing, Spain (v)</li> <li>• <b>Mary Ritter</b>, International Ambassador and Chair, EIT Global Outreach Programme and EIT Hub China Steering Committee, EIT Climate-KIC (UK) (v)</li> <li>• <b>Laurent Vandebrouck</b>, CEO, Chronolife (France)</li> <li>• <b>Deming Zhu</b>, Founder, SUSY Labs, Shanghai, PRC (v)</li> </ul> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> <li>• <b>Pan Pan</b>, Director, International (China Programme), CLIMATE-KIC; Founding Partner, NPK Capital, Switzerland (p)</li> </ul>	Hybrid
20.00 - 21.30 CET	<p><b>MB Community Evening at ChaChaCha</b></p> <p>134 Avenue Ravanel le Rouge, 74400 Chamonix-Mont-Blanc</p>	In-person



## CHAMONIX MONT-BLANC, 11-13 SEPTEMBER 2020

### SUNDAY 13 SEPTEMBER

All Sunday sessions will take place **in-person** and outside.

#### **The Power of Walking**

There is incontrovertible evidence in the academic literature that walking enhances our intellectual effectiveness and mental, emotional and physical wellbeing. In addition, walking is good for decision-making. Come on a stroll in the mountains with us to discuss why walking and decision-making are so intertwined and why the benefits of walking are so much "in vogue" among decision-makers. The walk will be preceded by a short video with Theresa May who was intending to be with us in Chamonix.

*With:*

- **Theresa May**, Member of Parliament, Former Prime Minister, UK (by video)

*Moderated by:*

- **Mary Anne Malleret**, Director, Summit of Minds, Co-author, [Ten Good Reasons To Go for a Walk](#), France

*Led by:*

- **Mountain guides** from Mountain Path

#### **Performance Passport: Optimising Health and Quality of Life**

Physical activity and movement competency (+ healthy lifestyle habits) have the capacity to improve each individual's confidence and self-worth. They also reduce depression and distress while opening the door to physical opportunities previously considered beyond reach. Come and join us to learn how our different senses are solicited, and understand how even small changes in our posture, movement and lifestyle habits can significantly impact health and performance outcomes and our sense of wellbeing.

*With:*

- **Annastiina Hintsa**, Chief Executive Officer, Hintsa Performance, Finland (p)

*Led by:*

- **Tania Cotton**, Founder, MovementWise, France

#### **Intergenerational issues and decision-making**

Many professional and personal decisions we make are influenced or determined by unconscious intergenerational issues. This "walkshop" will be an opportunity to discuss how and why with a business consultant turned extreme skier and mountain guide and now a psycho-genealogist.

*Led by:*

- **Emmanuel Ratusis**, Psycho-genealogist and mountain guide, France

**17.00 CET: MB SUMMIT OF MINDS ENDS IN CHAMONIX**

**"SEE" YOU IN ARMENIA IN A MONTH'S TIME  
(10-12 October 2020)  
FOR THE NEXT STEPS!**





# SUMMIT OF MINDS

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