

PRESIDENT OF THE REPUBLIC OF ARMENIA



# ARMENIAN SUMMIT OF MINDS

DILIJAN-YEREVAN, ARMENIA 7-9 JUNE 2019

An event of the

In association with the Central Bank of Armenia



PRESCIENT & SUCCINCT ANALYSIS OF WHAT'S OUT THERE





#### WHY A SUMMIT OF MINDS IN ARMENIA?

On 7-9 June, the Monthly Barometer will convene an Armenian Summit of Minds hosted by President Armen Sarkissian, President of the Republic of Armenia.

Armenia is the cradle of an ancient civilization rich in historical and cultural traditions. Yerevan, its capital city, is one of the most ancient in the world – in 2018 it celebrated its 2800th anniversary. Armenia was also the first country in the world to adopt Christianity as a state religion in 301 AD and a country whose alphabet was created in 405 AD.

Today, Armenia - a small country blessed with outstanding human capital - is ambitious about its global role in the World, drawing on its traditional strengths of scientific excellence, creativity and intellectual prowess. The young generation is actively engaged in the development of the nation's future in the form of tech startups distinguished by an Armenian take on creative science.

Armenia - ready to act as a vital bridge between different nations to the mutual benefit of the region as a whole - is in the midst of an economic and societal 'revolution'. To that end, it needs the support of friends. How can the world invest in Armenia and the regional countries? And how can the world benefit from Armenia?

The Armenian Summit of Minds is a unique opportunity for participants to experience simultaneously the most ancient and the most innovative that the country has to offer. The outstanding natural surroundings of the resort town of Dilijan, famed for its spas and traditional crafts, offers the perfect location for the Summit of Minds' special mix of hard thinking and experiential learning for both physical and mental wellbeing.

In Dilijan, the Summit will be hosted by Central Bank of Armenia's Dilijan Training and Research Centre - an educational and research complex where various regional and international conferences are held.



Training and Research Centre, Dilijan







Time	Friday 7 June	Location
09.00 - onwards	Participants arriving early in Dilijan on Friday 7 June will have the possibility to discover some of the cultural and natural treasures Dilijan has to offer. Please sign up at the desk located in the Training and Research Centre.	Dilijan
17.30-19.00	<b>Ideas Incubator</b> The Ideas Incubator will be open throughout the Summit.	Dilijan Training and Research Centre
	<ol> <li>Starmus Festival and a Discussion of What's New in Astrophysics</li> <li>Starmus is a biennial festival, bringing together leading scientists, legendary astronauts and iconic musicians and artists, who share their passion for knowledge with the public.</li> <li>Garik Israelian, Astrophysicist, Founding Director, Starmus Festival, Spain</li> </ol>	
	<ul> <li>2) Armenian Start-Ups</li> <li>The "Start-up Armenia" Foundation will present the following projects: "Sevan Start-up Summit", "Start-up Clubs", "Start-up Woman" and "Start-up Times" (as well as 15 other start-ups, former participants and prize winners at the last 3 annual Sevan Start-up Summits).</li> <li>Hakob Hakobyan, Founder, Start-up Armenia Foundation, Armenia</li> <li>Hovhannes Yeritsyan, Business Development Director, Start-up Armenia Foundation, Armenia</li> </ul>	
	<ul> <li>3) SoftConstruct</li> <li>Founded by the Badalyan brothers in 2010, SoftConstruct is an innovative technology developer for a number of IT projects. It owns market leading labels including BetConstruct, FeedConstruct, Ucraft, FastToken, FastShift. It has over 2,000 employees, 10+ trademarks and a 15+ branch offices operating worldwide.</li> <li>Pavel Aramyan, Content Strategist, FastToken, Armenia</li> <li>Gevorg Balyan, Head, Special Projects, Betconstruct, Armenia</li> </ul>	
	<ul> <li>4) ATOM - Advance TOMorrow</li> <li>ATOM's purpose is to create a multi-disciplinary scientific and educational environment offering unique experience to different groups, ranging from kids to scientists and R&amp;D departments of leading corporations. This innovative ecosystem located in Yerevan is well placed to serve as a nucleus for various science and tech projects at the regional and international level.</li> <li>Aleksandr Khachaturyan, Partner, TK &amp; Partners, Armenia</li> </ul>	
	<ul> <li>5) Armenia Guide</li> <li>Armenia Guide is a positive content platform which functions under the guidance of Armenian Assembly – a non-profitable organization aimed at supporting cultural, travel, educational, IT and corporate initiatives in Armenia and Diaspora. Armenia Guide offers a platform which collects and makes available important information relevant to the Armenian Diaspora communities. The platform also provides modern tools for tourism engagement and retention.</li> <li>Anna Atoyan, Project Management Officer, Armenian Assembly, Armenia</li> <li>Lilit Khanjyan, Project Management Officer, Armenian Assembly, Russian Federation</li> </ul>	





connect with their fellow participants.

Time	Friday 7 June	Location
20.00-22.00	Welcome Reception and Ice-Breaking Dinner	Atrium
	Hosted by: • H.E. Armen Sarkissian, President of the Republic of Armenia	
	This ice-breaking dinner will give the Summit's guests the chance to meet and	





Time	Saturday 8 June	Location
07.00-08.15	<b>Rise and Shine</b> Immerse yourself in nature to optimize your mental and physical state for the rest of the day (with Armenian and Chamonix mountain guides).	Departure from Dilijan hotels
08.15-09.15	Breakfast	Hotels
09.45-10.15	Welcoming Remarks	Ararat
	<ul> <li>H.E. Armen Sarkissian, President of the Republic of Armenia</li> <li>H.E. Nikol Pashinyan, Prime Minister of the Republic of Armenia</li> <li>Arthur Javadyan, Governor, Central Bank of Armenia, Armenia</li> <li>Thierry Malleret, Managing Partner, The Monthly Barometer, France</li> </ul>	
10.15-11.30	Opening Plenary	Ararat
	<ul> <li>Geopolitics and the Development of Eurasia and the Middle East <ul> <li>'The Grand Chessboard'</li> </ul> </li> <li>The Caucasus and Central Asia constitute a critical node in the Eurasia heartland, impacted by the competing interests and jostling for power of the major regional players. The stakes are high, multi-faceted and intertwined: related to trade, economics, security and the environment.</li> </ul> <li>Moderated by: <ul> <li>Rizwan Khan, International Journalist, UK</li> </ul> </li> <li>With: <ul> <li>Dominique de Villepin, former Prime-Minister of France; Chairman, Villepin International, France</li> <li>James Jones, General USMC (Ret); President, Jones Group International, USA</li> <li>Matthew Rojansky, Director, Kennan Institute, The Wilson Center, USA</li> <li>Mikhail Shvydkoy, Special Representative of the President of the Russian Federation for International Cultural Cooperation, Presidential Administration of Russia, Russian Federation</li> <li>James Zhan, Director, Investment &amp; Enterprise Division, UNCTAD, Switzerland</li> </ul></li>	
11.30-11.45	Coffee Break	Atrium
11.45-12.30	Press Conference	Ararat
	<ul> <li>Moderated by:</li> <li>Rizwan Khan, International Journalist, UK</li> <li>With:</li> <li>H.E. Armen Sarkissian, President of the Republic of Armenia</li> <li>Thierry Malleret, Managing Partner, The Monthly Barometer, France</li> <li>Dominique de Villepin, former Prime-Minister of France; Chairman, Villepin International, France</li> <li>James Jones, General USMC (Ret); President, Jones Group International, USA</li> <li>Mikhail Shvydkoy, Special Representative of the President of the Russian Federation for International Cultural Cooperation, Presidential Administration of Russia, Russian Federation</li> </ul>	





Time	Saturday 8 June	Location
11.30-12.45	Workshop	Aragats
	Looking Into the Future and Shaping It Come and participate in a highly interactive encounter with some members of the Global Shapers community - the decision-makers of the future. They will brainstorm about some of their hopes and concerns regarding the future of work and how it relates to the future of Armenia and the broader region.	
	Led by: • Gevorg Mantashyan, Founding Curator, Global Shapers Dilijan Hub, Armenia	
	<ul> <li>With the following members of the Armenian Global Shapers Community:</li> <li>Armenuhi Arakelyan (Yerevan Hub)</li> <li>Arpine Papyan, (Yerevan Hub)</li> <li>Tatev Petrossian (Yerevan Hub)</li> <li>Sona Mirzoyan (Yerevan Hub)</li> <li>Karine Minasyan (Yerevan Hub)</li> <li>Jeppe Hestelørdag (Dilijan Hub)</li> <li>Sarine Arslanian (Dilijan Hub)</li> </ul>	
12.45-13.00	<b>Family Photo</b> All participants are invited to gather for this pictorial souvenir marking this inaugural Armenian Summit of Minds.	
13.00-14.30	Working Lunch	Hall - Café Bridge
	<b>Geopolitics and Development</b> An interactive brainstorming related to the subjects of the panel which took place earlier today. Going into greater depth, questing for tangible business and investment ideas.	
	<i>Moderated by:</i> <ul> <li>Elena Korosteleva, Professor, International Politics, University of Kent, UK</li> </ul>	
	<ul> <li>With:</li> <li>Ali Borhani, Managing Director, 3Sixty Strategic Advisors, UK</li> <li>Armen Darbinyan, Former Prime-Minister of the Republic of Armenia; Rector, Russian-Armenian University, Armenia</li> <li>Raja Kamal, Senior Director, National University of Singapore, School of Medicine, Singapore</li> <li>Francois Nordmann, Swiss Ambassador to France, the UN and the UK; Former President, Diplomatic Club of Geneva, Switzerland</li> <li>Thomas Schrapel, Head, Konrad Adenauer Stiftung/Foundation Regional</li> </ul>	

Office, Konrad Adenauer Stiftung, Germany

# Time Saturday 8 June

#### 14.45-16.15 **Plenary Session** Ararat Hi-Tech and Governance: Artificial Intelligence, Digital Economy, 4th Industrial Revolution, Quantum Behaviour of Global Risks and Policies What is happening in tech and the quantum nature of the changes entailed by Al, the digital economy and the 4th Industrial Revolution in general are having a major effect on how business and political leaders make decisions. Come and discuss the nature and breadth of these changes and understand their implications. Moderated by: · Ted Souder, Head of Industry, Retail, Google, USA With: · Ara Varkes Darzi, Professor the Lord Darzi of Denham; Director, Institute of Global Health Innovation, Imperial College London, UK Alma Donohoe, Partner, Ahren Innovation Capital, UK · Massimo Inguscio, President, National Research Council, Italy • Jan-Marc Lischka, General Manager, Siemens, Germany · Rémi Paul, Vice President and General Director, Thales Electronic Systems, France · Fabrizio Renzi, Director, Research Innovation & Technology, IBM, Italy 16.15-16.30 **Coffee Break** Atrium 16.30-17.45 Panel, Workshop and Brainstorming in Parallel Panel: The Value of Diversity Aragats Diversity, mixing with, or listening to, people who are not "just like us", forces us beyond our comfort zone and in so doing, ends up making us better, richer and more creative. Come and discuss this point of view, and learn some lessons from a country that has both thrived and suffered from its position at a crossroad. Special address by: · Mikhail Shvydkoy, Special Representative of the President of the Russian Federation for International Cultural Cooperation, Presidential Administration of Russia, Russian Federation Moderated by: · Steven Hirth, Founder and Principal, S. H. Hirth & Associates, USA With · Kawa Hassan, Vice President, Middle East and North Africa Program,

- Kawa Hassan, Vice President, Middle East and North Africa Prog EastWest Institute, Belgium
- Vladislav Inozemtsev, Senior Associate, Russia and Eurasia Program; Founder and Scientific Director, Center for Post-Industrial Society Studies, Russian Federation
- Mario Nalpatian, Vice President, The Socialist International, UK
- Nana Sao, Founder, AfricaWorks Holdings, UK
- Vladimir Yakunin, Chairman, Supervisory Board, Dialogue of Civilizations Research Institute; Head, Department of State Governance, Faculty of Political Science, Moscow State University, Russian Federation

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Location





Time	Saturday 8 June	Location
16.30-17.45	<b>Workshop: Hi-Tech and Governance</b> This interactive brainstorming will distil and discuss some of the outcomes from the panel on the same topic which took place earlier this afternoon.	Ararat
	<ul> <li>Moderated by:</li> <li>Yervant Zorian, President, Synopsys Armenia; Chief Architect and Fellow, Synopsis, USA</li> </ul>	
	<ul> <li>With:</li> <li>Xavier Barcons, Director General, European Southern Observatory, Germany</li> <li>Kevork Kechichian, SVP, R&amp;D, NXP, USA</li> <li>Armen Nurbekyan, Head, Dilijan Training and Research Centre, Central Bank of Armenia, Armenia</li> <li>Armen Orujyan, Founding CEO, Foundation for Armenian Science and Technology (FAST), Armenia</li> <li>Remo Ruffini, Director, ICRANet, Italy</li> </ul>	
16.30-17.45	Brainstorming: Diasporas in the 21st Century - Challenges, Risks and Opportunities Small group discussion led by the Armenian Research and Development Institute (ARDI)	Sipan
17.45-18.00	Coffee Break	Atrium
18.00-19.15	Panel, Workshop and Brainstorming in Parallel	
	<ul> <li>Panel: Entrepreneurship and Innovation</li> <li>It is often implied that innovation is the exclusive domain of the two Titans: the US and China. Yet there are many smaller players often punching above their weight in some niche domains.</li> <li>(1) What are the technologies most likely to shape the 4th Industrial Revolution?</li> <li>(2) What is the role of small but focused players like Armenia?</li> </ul> Moderated by: <ul> <li>Giorgio Mosca, Director, Competitive Analysis, Strategy and Technologies,</li> </ul>	Ararat
	<ul> <li>Leonardo, Italy</li> <li>With:</li> <li>Sergey Azatyan, Co-Founder and Managing Partner, Inventure Partners, Russian Federation</li> <li>Orinola Gbadebo-Smith, CEO and Co-Founder, Hugo Technologies, USA</li> <li>Stefan Herzig, President, Technische Hochschule Koln, Germany</li> <li>Asif Iqbal, President, Indian Economic Trade Organization, India</li> <li>Jan-Marc Lischka, General Manager, Siemens, Germany</li> <li>Martijn Peeters, Partner, Strategy and Operations, PwC, Russian Federation</li> <li>Michael Porter, Director, Corporate Development and Content Strategy, Netflix, USA</li> </ul>	





Time	Saturday 8 June	Location
18.00-19.15	Workshop: Social Entrepreneurship Social entrepreneurship comes in many different shapes and sizes, but always aims at finding solutions to the social and environmental issues that we collectively face. Come to an inspiring conversation with social entrepreneurs to understand how positive social (and sometimes financial) returns can be harnessed for greater social and economic welfare.	Aragats
	Moderated by: <ul> <li>Ara Fernezian, Founder and CEO, Stratecis, UAE</li> </ul>	
	<ul> <li>With:</li> <li>Rafi Baghdjian, CEO, IDEA Foundation, Armenia</li> <li>Albert Boghossian, Owner, Boghossian S.A.; Co-Founder, Boghossian Foundation, Switzerland</li> <li>Erik Gyulazyan, Founder's Representative; Senior Adviser, Children of Armenia Fund (COAF), Armenia</li> <li>Ed Ilechukwu, President and CEO, Global Initiative for the Education and Literacy of African Girls, USA</li> <li>Olivier de Richoufftz, President, Business Families Foundation, Canada</li> </ul>	
18.00-19.15	Brainstorming: Security Challenges in the Modern Middle East - Trends and Transformations Small group discussion led by the Armenian Research and Development Institute (ARDI)	Sipan
20.00-22.30	<ul> <li>Armenian Dinner</li> <li>A memorable taste of Armenian hospitality, traditional Armenian food and barbecue.</li> <li>Special Guests:         <ul> <li>Haig Didizian, Chairman, H.H. Didizian, Greece</li> <li>Sergey Hambardzumyan, Owner and CEO, Monarch, Russian Federation</li> </ul> </li> </ul>	<b>Restaurant</b> 'Flying Ostrich' by Dolmama

• Vatche Manoukian, Chairman, AGBU Council of Trustees, USA





Time	Sunday 9 June	Location
07.00-09.00	Breakfast	Hotels
08.00-11.00	<b>A Walkshop</b> Awe is a great source of inspiration and creativity. Nurtured by the restorative power of nature and spirituality, participants will be encouraged to share with each other those issues that matter most to them – personally and professionally.	Dilijan National Park
	Those interested can sign-up at the info desk located in the Training & Research Centre. Departure will be directly from one of the hotels (name to be confirmed).	
	Led by: • Blaise Agresti, Founder and Managing Partner, Mountain Path, France	
09.30-10.45	Workshops in Parallel	
	<ul> <li>Workshop: Energy, Monetary and Investment Policies, and the Markets The recent Fed U-turn in monetary policy and monetary dovishness around the world, suggest that global interest rates will remain extremely low for longer than the markets may have anticipated. In addition, growing concerns about the climate raise the issue of 'stranded assets'. (1) Globally, can we expect weak demand, low growth and inflation 'in perpetuity'? (2) How will climate change concerns affect asset allocation and investment decisions? (3) What is the likely impact on the Armenian economy and investment flows? </li> <li>Special Address by: <ul> <li>Erik Berglof, Director, Institute of Global Affairs, London School of Economics, UK</li> </ul> </li> </ul>	Ararat
	<ul> <li>Moderated by:</li> <li>Armen Nurbekyan, Head, Dilijan Training and Research Centre, Central Bank of Armenia, Armenia</li> <li>With:</li> <li>Yousif Al Ali, Executive Director, Clean Energy, Madar, UAE</li> </ul>	

- Alexis Cazin, Lead, Biodiesel Product Line, Cargill, Switzerland
- Asif Iqbal, President, Indian Economic Trade Organization, India
- Artem Oganov, Professor, Center for Energy Science and Technology, Skolkovo Institute of Science and Technology, Russian Federation





Time	Sunday 9 June	Location
09.30-10.45	<ul> <li>Workshop: Improving the Investment Climate</li> <li>Armenia scores well on most international indices in that domain (it ranks, for example, 41st out of 190 in the World Bank's "Easy of Doing Business"), but it faces several challenges, most notably its small, isolated market.</li> <li>(1) What are the most effective measures to improve capital inflows to Armenia?</li> <li>(2) What can Armenia learn from comparable situations (like Israel)?</li> </ul>	Aragats
	<ul> <li>Introduced and moderated by:</li> <li>Rouben Indjikian, Adjunct Professor, Webster University Geneva, Switzerland</li> <li>With:</li> <li>Maciej Czura, Head, Regional Representation for the South Caucasus, European Investment Bank, Georgia</li> <li>Dimitri Gvindadze, Head, Armenia, European Bank for Reconstruction and Development, Armenia</li> <li>Ghia Nodia, Chairman, The Caucasus Institute for Peace, Democracy and Development (CIPDD), Georgia</li> <li>Ashwin Rajan, Chief of Staff, Chairman's Office, Future Group, India</li> <li>Anush Simonyan, CEO, Amber Capital, Armenia</li> <li>Sinisa Topalovic, Managing Partner, ISHC, Horwath HTL, Croatia</li> </ul>	
11.00-12.45	<ul> <li>Closing Plenary Session</li> <li>Moderators of the panels and workshops from the previous days distil the take-away. A conversation between all participants follows.</li> <li>Chaired by:</li> <li>H.E. Armen Sarkissian, President of the Republic of Armenia</li> </ul>	Ararat
	<ul> <li>Moderated by:</li> <li>Thierry Malleret, Managing Partner, The Monthly Barometer, France</li> <li>With: <ul> <li>Ara Fernezian, Founder and CEO, Stratecis, UAE</li> <li>Steven Hirth, Founder and Principal, S. H. Hirth &amp; Associates, USA</li> <li>Rouben Indjikian, Adjunct Professor, Webster University Geneva, Switzerland</li> <li>Elena Korosteleva, Professor, International Politics, University of Kent, UK</li> <li>Gevorg Mantashyan, Founding Curator, Global Shapers Dilijan Hub, Armenia</li> <li>Giorgio Mosca, Director, Competitive Analysis, Strategy and Technologies, Leonardo, Italy</li> <li>Armen Nurbekyan, Head, Dilijan Training and Research Centre, Central Bank of Armenia, Armenia</li> <li>Ted Souder, Head of Industry, Retail, Google, USA</li> <li>Yervant Zorian, President, Synopsys Armenia; Chief Architect and Fellow, Synopsis, USA</li> </ul> </li> </ul>	

Sunday 9 June

13.00-14.30	Working Lunch	Hall - Café Bridge
	Leadership in the 21st century - DIY Survival Kit With mounting complexity, the acceleration of time, the toxic effect of social media and rising un-governability, today's business and political leaders face unprecedented challenges. In this brainstorming session prominent leaders share details of their own coping mechanisms and personal tips for success. A candid conversation follows.	
	<ul> <li>Special address by:</li> <li>Henri Proglio, Former Chairman of the Board and CEO, Electricité de France and Veolia, France</li> </ul>	
	<i>Moderated by;</i> • Thierry Malleret, Managing Partner, The Monthly Barometer, France	
	<ul> <li>With:</li> <li>William Parker, President and CEO, National Defense University Foundation, USA</li> <li>Luke Parsons, Vice President, Summit Partners, UK</li> <li>Hayk Sarkissian, Founder and Chairman, Highbury Holdings / Reverie Asset Management, UK</li> <li>Hrag Sarkissian, Founding Partner, Tamar Capital, USA</li> <li>David Trayford, Owner, WOW Media, UK</li> </ul>	
15.00	<b>Departure from Dilijan to Yerevan</b> Before departure from Dilijan, participants may choose to visit one of the Armenian heritage sites listed here below.	From your respective hotels in Dilijan
16.30	Cultural Visits	
	1) Tsitsernakaberd, Genocide Museum-Institute	
	<b>2) Etchmiadzin Cathedral</b> The world's most ancient Christian temple, now a UNESCO World Heritage site.	
	<b>3) Matenadaran Museum</b> Attend the opening cermony of an exhibition of Ancient Armenian Manuscripts, under the joint patronage of H.E. Armen Sarkissian and Professor Massimo Inguscio, President of the National Research Council of Italy.	
20.00	Closing Dinner at the official residence of H.E. Armen Sarkissian	



Time



Location

#### Monday 10 June Location Time 05.30-16.00 **Hiking Expedition - Mount Aragats** From Yerevan Hotels Accompanied by a certified IFMGA guide as well as Armenian local guides, participants have the opportunity to climb Mount Aragats (Armenia's highest summit). The hike consists of a 9km round trip through snowy conditions, over an elevation of 800m (from 3200m to 4000m). A pic-nic lunch will be provided. Further details, including a list of required equipment and the email address to register for the expedition can be found on our site Led by: • Blaise Agresti, Founder and Managing Partner, Mountain Path, France **Presidential Awards Ceremony** President's Residence, 12.00-14.00 During this ceremony, H.E. Armen Sarkissian and Mr Jean Boghossian, co-chair Yerevan of the Boghossian Foundation, present prizes to the winners of the Hayastan All-Armenian Fund competition in the fields of science, art literature and classical music.

Winners will be recognized for their meaningful contribution in raising awareness of the Armenianan Genocide through their particular art form.









#### NOTE

All participants will be met and transferred from the airport to their hotels.

Participants wishing to stay in Armenia on the 10th of June will have the chance to benefit from an optional program that includes:

- possible meetings with President Armen Sarkissian, Prime Minister Nikol Pashinyan and other high officials,
- visits to relevant companies such as TUMO, PicsArt, Engineering City, etc.,
- climbing Mount Aragats (registration required at info@summitofminds.com, or see the website for further details, including an equipment list),
- cultural activities.

Please consult the Participants Information on the website for further information.