

The annual event of the



In association with







# THE SUMMIT OF MINDS EXPLAINED

# Why come to the Summit of Minds?

The Monthly Barometer gives you insightful and thought-provoking analysis. It often triggers new questions or challenges existing assumptions and convictions, but to maximise its true value a conversation and exchange must ensue. The **Summit of Minds** – the Monthly Barometer's flagship community gathering, conceived around a carefully crafted program provides a unique opportunity to do just this.

You come to Chamonix to reflect on:

- (1) What's going on?
- (2) What to do?
- (3) How to do it?

Staged in Chamonix's awe-inspiring mountain environment, the three-day **Summit of Minds** is an antidote to the dangers of silo thinking, giving its participants direct access to diverse individuals and ideas, based on the 'strength of weak ties' and serendipitous encounters in an atmosphere of mutual trust, partnership and open conversation. Prominent thinkers or practitioners frame the conversation, but everybody is a speaker. We count on each participant to add their own personal ingredient and to stir the pot: the **Summit of Minds** is an ideas fair, and many of these ideas have an investible spin.

Friendliness and informality define the **Summit of Minds**. This top-level gathering combines hard thinking and learning with mindfulness and discovery. The program includes experiential activities both inside and out, with a strong emphasis on wellbeing and the importance of re-connecting with nature.

Remember this: our expectation is that you will leave the Summit of Minds with (1) a new friend, (2) a new idea and (3) a new project.

This year's **Summit of Minds** (taking place between the Global Student Call-to-Action on 20 September and the UN Climate Action Summit on 23 September) is placing particular focus on the importance of sustainability and the vital role it plays in framing an effective response to the climate emergency. In this light and true to the spirit of the **Summit of Minds** we will ask how we should be investing our hope, energy and most importantly our capital.

Gathering as we do in the shadow of the magnificent, yet vulnerable Mont Blanc mountain range, there is no more apt place in the world to consider how to respond to today's most pressing issue.





**OUR PARTNERS** 

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7 PRIMONIAL



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# **TECH4GOOD ACADEMIC PARTNERS**

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# **CONTRIBUTING PARTNERS**











Time	Friday 20 September	Location
8.30	Registration starts	Majestic Congress Centre Hall
09.00-16.00	<b>Bazaar</b> Join us and discover the rich array of what the Bazaar has on offer.	Majestic Congress Centre Paul Payot
10.45-12.00	Sessions and Workshop in parallel A series of sessions and workshops on issues about which our guests have expressed a specific interest.	Majestic Congress Centre
	<ul> <li>The Circular Economy</li> <li>Every year and on average, each of the 7bn+ people inhabiting the world draws about 10 tons of raw material into the global economy – much of it ending up as waste. This is unsustainable. To what extent can the circular economy (which includes designing for the long term and re-using and recycling products) come to the rescue?</li> <li>(1) Are enough companies responding fast enough?</li> <li>(2) Who are the leaders and the laggards?</li> <li>(3) What does successful investment in the circular economy look like?</li> </ul>	Théodore Bourrit
	Facilitated by: • Natalia Krylova, CSR Sustainability Consulting, Circular Economy & Food Waste Management, Geneva, Switzerland	
	<ul> <li>With:</li> <li>Alexis Cazin, Managing Director, Biodiesel, Cargill, Switzerland</li> <li>Benedicte Faivre-Tavignot, Affiliate Professor in Strategy; Executive Director, Society &amp; Organizations Center, HEC Paris, France</li> <li>Ben Lee, CEO, InvertiGro, Australia</li> <li>Christoph Promberger, Executive Director, Foundation Conservation Carpathia, Romania</li> <li>Walter Stahel, Founder &amp; Director, The Product-Life Institute Geneva, Switzerland</li> <li>Damien Verdier, Group Chief Strategy &amp; Corporate Responsibility Officer, Sodexo, France</li> </ul>	
	<ul> <li>Investing in Africa</li> <li>This is a misnomer. Africa is composed of 54 very different countries, but the whole continent is on the move – seen by many investors at the last frontier of emerging markets. Africa's combined population is projected to quadruple in the next three decades. How this growth is managed will be a key component in defining the regions economic and environmental sustainability.</li> <li>(1) Will Africa become a gigantic investment opportunity, or a continent beset by insurmountable global risks (or a combination of the two)?</li> <li>(2) Which particular countries and markets are poised to do well (and not so well)?</li> <li>(3) What are the best opportunities for sustainable investment?</li> <li>Introduced and facilitated by:</li> <li>• Sean Cleary, Executive Vice-Chair, FutureWorld Foundation, South Africa</li> <li>With:</li> <li>• Olivier Ban Kuakou, CEO &amp; Chairman, HyperAccess Systems, Ivory Coast</li> <li>• Wambui Kamiru Collymore, Founder, The Art Space, Kenya</li> <li>• Kandolo Kasongo, Chief Risk Officer, Union Bank Nigeria, Nigeria</li> <li>• Emeka Okoli, Chairman, Emzor Pharmaceutical Industries, Nigeria</li> </ul>	Isabella Straton
	<ul> <li>Joel Ruet, Chairman, The Bridge, France</li> <li>Idris Saliu, Co-Founder, Clane Company Nigeria, Nigeria</li> </ul>	





# CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019 Friday 20 September Location Time 10.45-12.00 Sessions and Workshop in parallel (suite) Majestic Congress Centre **Physical Movement and Human Performance** Michel Payot Evolutionary biologists and neuroscientists understand that we are 'born movers' - we can't think if we don't move. One neurophysiologist put it this way: "what we call thinking is the evolutionary internalization of movement". But this is more nuanced - it is not only how we move but also our motivation for why we move that matters. Come and discover the restorative power - both physical and cognitive - of re-learning the magic of movement and what it can do for our capacity to make better decisions. Facilitated by: · Mary Anne Malleret, Director, Summit of Minds, France With · Tania Cotton, Founder, Movementwise.org, France · Dean Kriellaars, Faculty, University of Manitoba, Canada · David & Kate Parkyn, Movementwise, Switzerland 12.15-13.30 **Finger-Food Lunch Sessions** Majestic Congress Centre The Deep Foundations of Leadership Théodore Burrit In some way, shape or form, all of us in Chamonix are leaders. But beyond expertise and in a manner that not only enables but also embraces change. This guintessentially interactive session is an invitation to enjoy this year's Summit as a process of self-discovery, and discovery of others. It will bring to the surface the pillars upon which we stand without necessarily knowing it. Facilitated by: · Jonathan Cave, Founder & CEO, MyPhilosophy, Switzerland With · John Antonakis, Professor of Organizational Behavior, University of Lausanne, Switzerland David Blunkett, Labour Peer, House of Lords, UK • Alka Dhillon, Author, Founder & CEO, Technalink, USA · Jean-Claude Kihn, Consultant, USA · Olivier Tavignot, Managing Partner, Question de Sens, France It Will Never Happen To Me - Think Again! Michel Payot A recent survey suggested that 95% of leaders are unaware of the full threat of cyber. This briefing with cyber-security specialists will show you first-hand just how wrong you are. It will demonstrate how easy it is to be hacked, but most importantly, what you can do to prevent it. Summit participants will have the opportunity to explore this important issue further in

### Facilitated by:

· Natasha Epstein, Founder & CEO, El Tromit, Israel

# With:

- · Yohai Bar Zakay Hasidoff, President, Rayzone Group, Israel
- Joseph Garbett, Chief Technology Officer, Cyber Essentials Direct Limited, UK
- · John Lyons, Chairman & Founder, International Cyber Security Protection Alliance, UK
- Guy Mizrahi Marom, VP Cyber, Rayzone Group, Israel
- · Vartan Sarkissian, CEO, Apomatix, UK

the Cyber Security Corner of the Bazaar.

# 4





Time	Friday 20 September	Location
13.45-14.00	Welcoming Remarks	Majestic Congress Centre Michel Payot
14.00-15.30	Interactive Opening Plenary - Mining Minds	Majestic Congress Centre Michel Payot
	What's going on? Five prominent thinkers share their insights on what's happening in the five macro- categories that matter the most to the future of the world and respond directly to issues raised by participants.	
	Facilitated by: • Florence Gaub, Deputy Director, European Union Institute for Security Studies, France • Chris Langdon, Director, Thinking the Unthinkable, UK	
	<ul> <li>With:</li> <li>James Zhan, Director, Investment and Enterprise Division, UNCTAD, Switzerland - Economics</li> <li>David Drewry, Director, Natural Sciences, UK Commission for UNESCO and Emmanuel College, University of Cambridge, UK - Environment</li> <li>Karin von Hippel, Director General, Royal United Services Institute for Defence and Security Studies, UK - Geopolitics</li> <li>Federico Steinberg, Senior Analyst, Elcano Royal Institute, Spain - Society &amp; Economics</li> <li>Steve LeVine, Editor at Large, Medium, USA - Technology</li> </ul>	
15.30-16.00	Tea Time and Bazaar Time	Majestic Congress Centre
16.00-17.15	Sessions and Workshop in parallel	Majestic Congress Centre
	<b>ESG Strategies: Is the Direction of Travel Clear?</b> ESG strategies (conceived to mitigate the colossal environmental and societal challenges that we collectively face) are booming, as they are embraced by almost every investment group as well as an increasing number of business leaders are embracing them (but this more so in Europe than in Asia and America). However, the ESG "business" is currently beset by a dearth of high-quality metrics that makes it complex and arduous. (1) How long will it take to resolve the problem of defective data?	Théodore Bourrit

Facilitated by:

Come and brainstorm!

• Brindusa Burrows, Senior Adviser, Monthly Barometer, France

(2) How fast will investors integrate ESG strategies into their decisions?

With:

- · Davide Bollati, Chairman, Davines, Italy
- Gérard Bos, Director, Global Business and Biodiversity Programme, International Union of the Conservation of Nature, Switzerland
- Eric Everard, Partner, Sustainable Solutions, Hoving & Partners, Switzerland
- Fernando Hernandez, Sustainability & Supplier Diversity Director, Microsoft, USA
- Nicolas Jacob, Head, ESG Research, Oddo BHF Asset Management, France
- · Gaia Melloni, Assistant Professor, HEC, University of Lausanne, Switzerland
- Graham Miller, Professor, Sustainability in Business, University of Surrey, UK
- Paul Millet, COO, InvertiGro, Australia
- · Eoin Murray, Head, Investments, Hermes Investment, UK





# Friday 20 September

# 16.00-17.15

Time

# Sessions and Workshop in parallel (suite)

# Taming our demons - How to better deal with mental illness

Despite an awakening of awareness, mental health remains the elephant in many rooms. Board rooms are no exception. How widespread is mental illness amongst senior decision makers? What is the best way to deal with it? Or better still: to guard against it? Come and benefit from the courageous honesty of our speakers as they share their first-hand experience of the abyss of depression and mental illness and what helped them to emerge from it.

#### Facilitated by:

· Adam Kaufman, Executive in Residence, PathNorth, USA

#### With:

- Melina Barras Cave, Client Relationship Manager, Pictet Asset Management, Switzerland
- David Parkyn, Co-Founder, Movementwise, Switzerland

# "Culture Wars" and the World of Business

Politics, values and beliefs are increasingly intruding on the day-to-day workings of business and investment. Gender issues, tribalism, religious considerations, LGBTs sensitivities, accusations of green-washing and woke-washing: all businesses are concerned, whether they choose to be or not.

(1) How does the phenomenon of "culture wars" manifest itself? Is it positive or negative? Or both?

(2) How to best deal with it?

# Facilitated by:

• Thomas Eymond-Laritaz, Managing Director, Mercury, UK

#### With:

- Christopher Cowdray, CEO, Dorchester Collection, UK
- Armen Darbinian, Rector, Russian-Armenian University; Former Prime-Minister of the Republic of Armenia (1998-1999), Armenia
- Stéphane Gompertz, Former Ambassador, France
- · Atalanti Moquette, Founder, Giving Women, Switzerland
- · Rochelle Turner, VP Research & Insight, World Travel & Tourism Council, UK

Michel Payot

# Majestic Congress Centre

Location

Isabella Straton





# Time Friday 20 September

# 17.30-18.45 Plenary Session

Climate Emergency: What must we do? How to invest accordingly?

The evidence supporting accelerating climate change is becoming incontrovertible. The dramatic changes that occur as a result have already started - we are no longer talking about 2040 or 2050 anymore. Yet, a large number of policy-makers and senior executives remain in denial or only pay lip service to the green cause while continuing business as usual.

(1) How severe is the reality?

(2) Have investors adequately priced in the cost of climate change? Which assets are at risk of becoming stranded?

(3) What are the most effective mitigating strategies and the investment opportunities they offer?

#### Facilitated by:

• Eric Everard, Partner, Sustainable Solutions, Hoving & Partners, Switzerland

## With:

• David Drewry, Director, Natural Sciences, UK Commission for UNESCO and Emmanuel College, University of Cambridge, UK

- Eddy Moors, Rector, IHE Delft, The Netherlands
- Maria Ojala, Associate Professor, Örebro University, Sweden
- · Georgina Parker, Head of Sustainability, Quaero Capital, Switzerland
- · Christoph Promberger, Executive Director, Foundation Conservation Carpathia, Romania

# 19.30-22.00 Ice Breaking Opening Dinner

Our participants come from all over the world and all walks of life and yet at the Summit of Minds a special alchemy and mutual trust unites them. The purpose of this dinner is to kick start the process of our guests getting to know each other better. Everyone will be invited to sit at a table with a good spattering of people they don't yet know. A Summit of Minds alumni will facilitate the discussion by asking two questions: (1) What's the one thing about you that you'd like us to know?

(2) What important questions are you asking yourself?

# Location

Majestic Congress Centre Michel Payot

Restaurant La Calèche 18 Rue du Dr Paccard





#### CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019 Location Time Saturday 21 September 07.15-08.00 **Rise and Shine** Hôtel Mont Blanc A physical and mental workout to get you in shape for the day - and beyond. 62 Allée du Majestic Weather permitting, join Tania and Dean in the garden of the Hôtel Mont Blanc. With • Tania Cotton, Founder, Movementwise.org, France · Dean Kriellaars, Faculty, University of Manitoba, Canada Majestic Congress Centre 08.30-14.00 Bazaar Paul Payot Join us and discover the rich array of what the Bazaar has on offer. Interactive Sessions in parallel 08.45-10.00 Majestic Congress Centre **Cartography and Navigation** Théodore Bourrit Reflecting on how best to get from A to B (and not getting lost on the way) helps us better understand the mental and physical maps we employ, and how these differ for each of us. Global issues like global warming change our physical maps while others like les Gilets Jaunes modify our mental ones. Join a conversation to understand how to stay on course when the physical and mental maps we rely on are constantly changing. Facilitated by: · Hillary Gerardi, Sky Runner, Chamonix With · Blaise Agresti, Managing Partner, Mountain Path, France • David Bowers, Head of Research, Absolute Strategy Research, UK · Christope Malherbe, Director, M&A Advisory, Deloitte, UK Taber MacCallum, Co-CEO, Space Perspective, USA · Eoin Murray, Head, Investments, Hermes Investment, UK · Carine Salvy, Partner, Mountain Path, France Isabella Straton Wellbeing and Longevity In most rich countries, the 85-94 age bracket is the fastest-growing segment of the population, which means that adjusting to rising longevity begs the fundamental question of how to age "gracefully". How to redefine longevity in terms of health span

What Did I Learn from the Brexit Debacle? A senior policy-maker, a social activist and a senior civil servant - all known for speaking

• Nigel Crisp, Independent Member, House of Lords; Former Chief Executive, NHS &

rather than life span? What is the relationship between wellbeing and longevity? What are the wellbeing ideas, goods and services that demonstrably prolong longevity and make it

A senior policy-maker, a social activist and a senior civil servant - all known for speaking their minds, discuss Brexit, its significance, and where it will take the UK and the rest of Europe. Come and take part in the conversation.

# Facilitated by:

healthier and happier?

Facilitated by:

With

• Chris Langdon, Director, Thinking the Unthinkable, UK

· Adam Kaufman, Executive in Residence, PathNorth, USA

· Feisal Alibhai, Founder & CEO, Qineticare, Hong Kong

Permanent Secretary, Department of Health, UK • Joel Riou, CEO, Responsage / ASAP Solutions, France

#### With:

- · David Blunkett, Labour Peer, House of Lords, UK
- · Maurice Gourdault-Montagne, Ambassador of France (rtd), France
- Naomi Smith, CEO, Best for Britain, UK

Michel Payot





# Time Saturday 21 September Location 10.15-11.15 Tête-à-tête in parallel Majestic Congress Centre Michel Payot What Future for Hong Kong? The current situation in Hong Kong is in flux, with different plausible scenarios susceptible to bring a resolution to the current stalemate. A prominent private investor / thinker with an intimate knowledge of the region shares with us what is at stake and what lies ahead. Facilitated by: · Robert Cottrell, Editor, The Browser, UK With: · Desmond Shum, Private Investor, UK Paul Payot What's Going on in India? The reelection of Narendra Modi last May - seen as a turning point in India's political history - has been followed by a growing sense of malaise. Worries about the faltering economy and the government's heavy-handed attitude towards minorities and private enterprise are mounting. Come and discuss with a prominent India media leader what lies ahead. Facilitated by: · Catriona Oliphant, Director, ChromeRadio, UK With · Siddarth Kothari, Director, Rajasthan Patrika Private, India A Perspective on the Booming French Tech Landscape Théodore Bourrit The European tech industry in general and the French one in particular are often derided as 'minions'. Come and hear from the person appointed by President Macron to attract and keep tech talents in France why nothing could be further from the truth. Facilitated by:

· Ted Souder, Head of Industry, Retail, Google, USA

With:

• Pascal Cagni, Ambassador for International Investment & Chairman of the Board, Business France, France

### **Reflecting on the Past and Looking to the Future**

Jacques de Larosière has had a most impressive career in finance and international policy-making that spans 60 years. Today, he continues to advise senior decision-makers around the world. Join him in a conversation drawing on the richness of his experience both to reflect on the past and look to the future.

# Facilitated by:

• Olivier Fleurot, Founder & President, Management & Communication, France; Former CEO, Financial Times, UK

With:

· Jacques de Larosière, Senior Adviser, BNP Paribas, France

Isabella Straton



# MONTHLY BAROMETER PRESCIENT & SUCCINCT ANALYSIS OF WHAT'S OUT THERE

# CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019

# Time Saturday 21 September

# 11.15-11.45 Tea Time and Bazaar Time

# 11.45-13.00 Plenary Session

# Entrepreneurship/Tech4Good

Prominent investors discuss the pitfalls and the successes of tech investing with the finalists of the Tech4Good Award. The 2019 Tech4Good winner will be announced during the gala dinner.

# Facilitated by:

• David Trayford, Owner, WOW Media, Hungary

# With:

- Natasha Epstein, Founder & CEO, El Tromit, Israel
- Stéphanie Hospital, CEO, OneRagtime, France
- Denis Jacquet, Founder & CEO, Day One Movement, France
- Georges Saad, Partner, Spektrum, Switzerland
- Ted Souder, Head of Industry, Retail, Google, USA
- · Finalists of the Tech4Good Award

Location

# Majestic Congress Centre Michel Payot



# MONTHLY BAROMETER PRESCIENT & SUCCINCT ANALYSIS OF WHAT'S CULT THERE

# CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019 Location Saturday 21 September Time 13.00-18.00 Experiential Activities – Outdoors and Indoors Chamonix Sign-up is required for all of the activities listed on this page (canyoning, climbing, mountain-biking, walk- and workshops) and is on a first-come, first-serve basis. Please contact Clémentine at clementine@summitofminds.com to confirm the one activity of your choice! 1. Canyoning (max. 24 participants) Canyoning is a sport mixing adrenaline and natural beauty in equal measure. Trekking through gorges, descending waterfalls on a rope and traversing rock pools, canyoning lets you get waist deep in nature and experience it in a brand new way. Participating in this activity requires a high level of physical fitness and is not recommended for anyone who suffers from vertigo, fear of heights or dislikes submersion in water. 2. Rock-Climbing (max. 24 participants) Please note that participating in this activity requires a high level of physical fitness and is not recommended for anyone who suffers from vertigo or a fear of heights. 3. Mountain-Biking (max. 20 participants) Please note that participating in this activity requires a good level of physical fitness. Walkshops in Parallel Walkshops are a favoured technique of the Monthly Barometer. Working outside while walking makes us more creative and hones our thinking and decision-making capabilities. 4. Walkshop - Geopolitics (max. 70 participants) This walkshop will elaborate on the geopolitics section of the opening plenary. Facilitated by: • Ian Kearns, CEO, The Oracle Partnership, UK With · Ali Borhani, Managing Director, 3Sixty Strategic Advisors, UK • Armen Darbinian, Rector, Russian-Armenian University; Former Prime-Minister of the Republic of Armenia (1998-1999), Armenia • Florence Gaub, Deputy Director, European Union Institute for Security Studies, France · Maurice Gourdault-Montagne, Ambassador of France (rtd), France 5. Walkshop - Climate Change and Mountain Ecosystems (max. 70 pax) This walkshop will elaborate on the environmental section of the opening plenary, with a focus on mountain ecosystems. Facilitated by: • Hillary Gerardi, Development Manager, CREA Mont-Blanc, France With • Irene Alvarez, Program Director, CREA Mont-Blanc, France · David Drewry, Director, Natural Sciences, UK Commission for UNESCO and Emmanuel College, University of Cambridge, UK · Eddy Moors, Rector, IHE Delft, The Netherlands · Ludovic Ravanel, Geomorphologist, CNRS, France 6. Walkshop - City tour of Chamonix





Time	Saturday 21 September	Location
14.00-16.00	Workshops in parallel	Majestic Congress Centre
	7. Hands-on Workshop: Art Reboot (max. 20 participants) Magically reboot your creativity through exploring and experimenting with simple art materials. Enjoy a moment of shared experience requiring no 'artistic' background and with no heed to doing things 'right'.	
	Facilitated by: • Deborah Furet, Director, Development, EHESS, France	
	8. Hands-on Magic Workshop (max. 20 participants) Come and learn how to make magic. Miredieu will share some of the secrets from his 'circle'. Can learning how to trick change our approach to being deceived ourselves? Is magic a source of bamboozlement or wonder - or a bit of both?	
	Facilitated by: • Michel Simon (Miredieu), Magicien, Groupe Partouche, France	
16.00-19.00	<b>Bazaar</b> Join us and discover the rich array of what the Bazaar has on offer.	Majestic Congress Centre Paul Payot
19.45-22.30	Gala Dinner	Michel Payot
23.00-00.00	Night Caps	Hôtel Mont Blanc 62 Allée du Majestic
	<b>Life on the Inside and Far Beyond</b> Jane and Taber met while in Biosphere 2 and went on to launch not only their married life together but also near space exploration ventures. Come and enjoy a night cap that combines scientific and human insights inspired by life in close confines and a belief that our limits go well beyond the sky.	Library
	With: • Taber MacCallum, Co-CEO, Space Perspective, USA • Jane Poynter, Co-CEO, Space Perspective, USA	
	Mega-Trends and Global Family Offices Come and join a discussion with the long-time Chairman of Pitcairn to get a sense of how to address the generational, financial and "life" issues facing wealthy families. The subject is complex and the conversation will surely be lively and insightful.	

With:

• Dirk Junge, Former Chairman (rtd), Pitcairn Financial Group, USA





# CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019 Time Sunday 22 September Location 07.15-07.40 Hôtel Mont-Blanc **Rise and Shine** A physical and mental workout to get you in shape for the day - and beyond. 62 Allée du Majestic Weather permitting, join Tania and Dean in the garden of the Hôtel Mont Blanc. With • Tania Cotton, Founder, Movementwise.org, France · Dean Kriellaars, Faculty, University of Manitoba, Canada 07.45-11.00 Majestic Congress Centre Bazaar Join us and discover the rich array of what the Bazaar has on offer. Paul Payot 07.45-08.45 Working Breakfasts in parallel Majestic Congress Centre Imagined Futures: Searching for the Story Théodore Bourrit Our human brain is highly tuned towards narratives. Join a conversation between a specialist of "narrative economics" and a long-term thinker on how stories shape our futures. With • Peter Kingsley, Chairman, The Oracle Partnership, UK · Dennis Snower, Founder & President, Global Solutions Initiative, Germany You Decided to Hire Consultants and Advisors - How Can You Tell How Good Isabella Straton They Are? This briefing will discuss how evidence-based management practice may help you not to waste money. The rule should be: implement policy based on science, not on intuition or "best practices". With: · John Antonakis, Professor of Organizational Behavior, University of Lausanne, Switzerland **Does Nature Make Us Better Entrepreneurs?** Jules Janssen It's a medical and psychological fact: nature is good for us; so much so that natural prescriptions are now growing in popularity worldwide. Join a conversation on why the healing power of nature and the benefits of the great outdoors are so important for entrepreneurs (and all decision-makers!). With · Ruperto Chaparro, Community Leader, Aruaco, Colombia • Eric Julien, Founder, Tchendukua Ici & Ailleurs, France • Nicolas Peltier, CEO, SPAD.rocks, Belgium Maiestic Congress Centre 09.00-10.15 Sessions in parallel Théodore Bourrit Extreme Futures: Inventing the 'Big Hedge' Worst-case scenarios (and even less 'worst') arising from those global risks widely discussed at the Summit (like climate change or social inequalities) pose fundamental challenges to long-term investors while also presenting great opportunities. Come and join a conversation to get a better sense of how extreme and not so extreme scenarios affect long-term asset management challenges and how to make the best of them. Facilitated by:

• Peter Kingsley, Chairman, The Oracle Partnership, UK

With:

Armenia, Armenia

- · David Bowers, Managing Director & Head of Research, Absolute Strategy Research, UK
- Dirk Junge, Former Chairman (rtd), Pitcairn Financial Group, USA
- Alan Mudie, Head, Investment Strategy, Société Générale Private Banking, Switzerland
   Armen Nurbekyan, Director, Dilijan Training and Research Centre, Central Bank of

13





Majestic Congress Centre

Location

Michel Payot

# CHAMONIX MONT-BLANC, 20-22 SEPTEMBER 2019

# Time Sunday 22 September

# 09.00-10.15 Sessions in parallel (suite)

# Investing in Wellness – Where Does it Begin and How Far Can It Go

Wellness is so much in the 'air du temps' that it's everywhere and nowhere. It comes in multiple guises with a selling power and popular appeal that permeates all sectors of the economy and multiple industries. Wellness as an investment theme is almost boundless and yet there is no clearly defined "wellness" asset class.

Come and meet some prominent investors and entrepreneurs who've placed wellness at the core of their offering.

#### Facilitated by:

· Mary Anne Malleret, Director, Summit of Minds, France

### With:

- Philippe Bourguignon, Partner, Revolution, USA
- · Rupert Schmid, Chairman, Biologique Recherche, France
- Fred Tsao, Chairman, IMC Pan Asia Alliance Group, Singapore

# The Future of the Media and Entertainment Industry

Possibly more than any other industry, media and entertainment is undergoing a dramatic and profoundly disruptive shift, characterized in particular by the stunning growth of streaming and mobile video, and a shift away from traditional pay TV and printed media.

Come and get a sense of the bigger picture and what comes next with some prominent industry insiders.

# Facilitated by:

• Marie-Hélène Caitucoli, General Delegate, Governance & Regulation Chair, Paris-Dauphine University Foundation; Co-Director, Dauphine-ENA Law and Public Management Master,, University Paris-Dauphine PSL, France

# With:

- Robert Cottrell, Editor, The Browser, UK
- Olivier Fleurot, Founder & President, Management & Communication, France; Former CEO, Financial Times, UK
- Iris Knobloch, President, Warner Bros Entertainment, France
- Siddarth Kothari, Director, Rajasthan Patrika Private, India

# Isabella Straton





# Time Sunday 22 September

# 10.30-11.45 Plenary Session

#### The Growing Rivalry Between the US and China

The 40-year period of US strategic engagement with China has ended, replaced by strategic competition. It's hard to tell how long this new era will last and whether it will evolve into something more serious: decoupling, containment, confrontation, and possibly, even, a war. The growing rivalry between China and the US is now spreading to other Western countries, exerting a negative impact on many businesses' bottom line. (1) How will this rivalry evolve? Will it turn into brute-force politics?

- (2) Will other countries be asked to take sides?
- (3) How will this rivalry affect global companies' value?

#### Facilitated by:

• Florence Gaub, Deputy Director, European Union Institute for Security Studies, France

# With:

- Pascal Cagni, CEO & Founder, C4 Ventures; Ambassador for International Investment & Chairman, Business France, France
- · John Dalton, Former Secretary of the US Navy, USA
- Karin von Hippel, Director General, Royal United Services Institute for Defence and Security Studies, UK
- Desmond Shum, Private Investor, UK
- Lanxin Xiang, Director, Center of One Belt and One Road Security Studies, China National Institute for SCO International Exchange and Judicial Cooperation, Shanghai, PRC

# 11.45-13.00 Concluding Plenary

### **Conscious Capitalism**

More and more business leaders and investors think that they ignore the common good at their peril and that the days of the incumbent form of capitalism are numbered. They make up a growing chorus calling for a more inclusive, equitable and sustainable form of capitalism.

- (1) Is capitalism as we know it 'terminally ill'?
- (2) Is business as usual 'dead'?
- (3) What form will the re-socialisation and re-moralisation of business and the markets take?
- (4) What are the immediate next steps to achieve a more sustainable form of capitalism?(5) How will they impact P&L?

#### Facilitated by:

- Brindusa Burrows, Senior Adviser, Monthly Barometer, France
- Sean Cleary, Executive Vice-Chair, FutureWorld Foundation, South Africa

# With:

- · Philippe Bourguignon, Partner, Revolution, USA
- Sach Chandaria, Executive Director, Comcraft, Switzerland
- · Wambui Kamiru Collymore, Founder, The Art Space, Kenya
- Fred Tsao, Chairman, IMC Pan Asia Alliance Group, Singapore

# 13.00-13.15 Traditional Closing Meditation

### With:

• Alka Dhillon, Author; Founder & CEO, Technalink, USA

# 13.15 Departing Buffet

# 14.00-18.00 'Walkshop' to Wind Down

For those who still have time to stay with us -a last chance to use the power of walking in the mountains of Chamonix to cogitate and further distil the outcomes of this year's Summit of Minds.

# Location

# Majestic Congress Centre Michel Payot

Majestic Congress Centre Michel Payot

Majestic Congress Centre Michel Payot

Majestic Congress Centre Hall





# BAZAAR

Our Bazaar will initially comprise five different stalls:

# **Book Corner**

# What are you reading, writing and recommending?

Those many guests who recently published a book will be present to discuss their work. All participants are invited to bring a copy of the book (to be placed in the Bazaar) she or he would most like to share with their fellow guests. Each guest may take away one book with a commitment to share by email with the 'donor' why they chose it. The Monthly Barometer will anonymize all the comments and put them on its website after the Summit.

# **Cyber Security Corner**

# How safe are you?

In this corner our guests can get a rapid audit of their personal and/or professional cyber safety level and, if necessary, take subsequent action.

With:

· John Lyons, Chairman and Founder, International Cyber Security Protection, UK

# **Magic Corner**

# Who's tricking who?

Join us here to learn some tricks and gain insight on how vulnerable we all are to being tricked ourselves.

With:

• Miredieu (Michel Simon), Magician, Groupe Partouche, France

# **Philosophy Corner**

# Should we think again?

Our guests can take advantage of a professional philosopher to help better contemplate some of the issues raised at the Summit through a philosophic lens.

With:

· Hadrien Simon, Speaker and Teacher, France

# Speaking Corner Can you be a better speaker?

# Communication: The Skill of Leaders

Our guests can benefit from a micro public speaking training session with a prominent professional who trains the boards and senior execs of some of the world's largest companies.

With:

• Tina Blake, TinaBlake.com, UK

We look forward to welcoming you to Chamonix later this week!